

WOMEN DEVELOPMENT CELL



Empowering Women

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KONGU ARTS AND SCIENCE COLLEGE

(Autonomous)

Affiliated to Bharathiar University, Coimbatore

Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC

DBT STAR College Scheme

An ISO 9001:2015 Certified Institution

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Since 1994





Demonstration on “Hygienic Sanitary Pads Usage” was conducted on 19.07.2018. Mrs.Kavitha Shanmugam, Distributor, Era Girl Sanitary Napkins, Perundurai discussed about the hygienic usage of sanitary pads.

Women Development Cell Activities Inauguration for academic year 2018 – 2019 was conducted on 04.09.2018. Squadron Leader M. P. Shumathi, Indian Air Force (Helicopter Pilot) was the chief guest.



Campus cleaning activity was carried out by WDC student executive members on every Saturday in our College Campus.

The Women Development Cell and the Prevention of Sexual Harassment of Women Committee jointly organized a Nationwide Competition on 19.12.2018 (FN) to create awareness on the “Legal Rights of Women” sponsored by National Commission for Women, New Delhi for both male and female students and winners were awarded with Cash Prizes.



Internal Compliance Committee of our College was installed on 19.12.2018 (AN) and an Awareness Programme on “Safety Measures for Women Students inside the Campus” was organized.

“Women are the largest untapped reservoir of talent in the world”

Hillary Clinton

Workshop on “Personality Development and Grooming” was conducted on 24.01.2019 (FN). Ms. Anjuman Bhanu, Trainer, Rexona Confidence Academy, Hindustan Unilever Limited was the Resource Person.



Health Awareness Programme on “Polycystic Ovarian Syndrome” was conducted on 24.01.2019 (AN). Dr. D. Malarvizhi, Chief Civil Surgeon, Govt. Taluk Hospital, Gobichettipalayam discussed the common and related issues. Second Year UG students attended the session.

Women's Day Celebration competitions were conducted to exhibit the talents of the students and faculty members from 28.01.2019 to 31.01.2019. The prize winners were honoured during the Women's Day Celebration.



A need based Yoga Programme “Breathe Regulations is life Celebration” was organized on 01.02.2019 for the Second Year UG, First Year PG students and faculty members. Ms. Priya Menon, Director & Faculty and Ms. T. M. Poornima Devi, Living Instructor, The Art of living, Coimbatore conducted the programme.

“If women understood and exercised their power they could remake the world” *Emily Taft Douglas*

Workshop on “Fabric Painting” was conducted on 02.02.2019 by Meenakshi School of Fine Arts, Erode. A total of 54 interested students participated and got trained.



Awareness Programme on “Cervical Cancer” was conducted on 04.02.2019 (World Cancer Day). Dr. A.K. Vidya, Associate Professor & Head, Department of Biochemistry of our College created an awareness for staff members and PG students.

Health Awareness Programme on “Adolescence Food Habits, Fitness and First Aid Tips” was conducted on 06.02.2019 (FN). Dr. M. Subramani, General Medical Practitioner, Vishnu Clinic, Punjai Pulliyampatti discussed the food habits, fitness and demonstrated the first aid measures for UG Final Year students.



Health Awareness Programme on “Cleanliness and Hygiene” was conducted on 06.02.2019 (AN). Dr. K. S. Ramadevi, Consultant Obstetrician and Gynecologist, Krishna Medical Centre, Perundurai, discussed the healthy sanitation. First Year UG students attended the session.

Women's Day Celebration and Valedictory Function of Women Development Cell Activities were conducted on 25.03.2019. A speech on “Positive Impact of Social Media on Women's Self-image and Self Representation” was given by Tmt. N. Krishnaveni, Headmistress, Panchayat Union Middle School, Muthur. The prize winners of Women's Day Celebration competitions were honoured during the occasion.



“Freedom cannot be achieved unless the women have been emancipated from all forms of oppression” *Nelson Mandela*