

**KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
NANJANAPURAM, ERODE-638107**

PUBLICATION DETAILS OF THE STAFF MEMBERS 2023- 2024

S. No.	Name	Designation	Department	Name of the Journal	Title	UGC Care Journal / Web of Science / SCOPUS / ISSN & ISBN Tamil and Hindi Dept.	Month & year
1	Dr. H. Vasudevan	Principal	-	HISTORY RESEARCH JOURNAL	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ORGANIC PRODUCTS IN ERODE DISTRICT	UGC CARE APPROVED	OCT-2023
2	Dr. P. Dhinakaran	Assistant Professor / HOD	Tamil	KAALAKKALAI KADAKUM TAMIL KALAKAL	TAMILAR VALARTHA KALAIKAL	ISSN NO:2349-1914	FEB 2024
3	Dr. B. Sangeetha	Assistant Professor	Tamil	KAALAKKALAI KADAKUM TAMIL KALAKAL	EDHALIYAL KALAIIN THOTRAMUM VALARCHIUM	ISSN NO:2349-1914	FEB 2024
4	Dr. M. Umadevi	Assistant Professor	Tamil	KAALAKKALAI KADAKUM TAMIL KALAKAL	TAMILARKALIN VARAIKALAI	ISSN NO:2349-1914	FEB 2024
5	Dr. R.Ranganathan	Assistant Professor	Tamil	INTERNATIONAL JOURNAL OF RESEARCH IN ACADEMIC WORLD	PERUMPANARRUPPATAI KATTUM SAMUDHAYAM	ISSN NO:2583-1615	MAY-2024
6	Dr. Sarmeladevi M	Assistant Professor	Tamil	MANDHIRA SANGUM PAPPI KUTTIYUM	MANDHIRA SANGUM PAPPI KUTTIYUM	ISBN. NO. 978-81-968297-5-9	DEC-2023

S. No.	Name	Designation	Department	Name of the Journal	Title	UGC Care Journal / Web of Science / SCOPUS / ISSN & ISBN Tamil and Hindi Dept.	Month & year
7	Dr. V. Anbumani	Associate Professor / HOD	Hindi	GINA SHODH SANGAM	SWATANTRATA SANGRAM MEIN TAMILNADU KA YOGDHAN - ERODE JILE KE SANDARB MEIN	ISSN NO:2321-8037	APR-2024
8	Dr. K. Prabha	Assistant Professor	English	MODERN MYTH MAKING: CRAFTING NARRATIVES FOR 21 ST CENTURY IN INDIA	TALES MYTHS AND CULTURE	UGC CARE APPROVED	APR-2024
9	Dr. D. Anita	Assistant Professor	English	INTERNATIONAL JOURNAL OF CULTURAL STUDIES AND SOCIAL SCIENCE	NATURE AS A REACHER AND A HEALER	UGC CARE APPROVED	JUNE-2024
10	Dr. V Vani Ayyaswariya	Assistant Professor	English	INTERNATIONAL JOURNAL OF CULTURAL STUDIES AND SOCIAL SCIENCE	QUEST,ENQUIRIES,DEPRESSION AND LONGING IN JOE TRACE IN TONI MORRISION'S JAZZ	UGC CARE APPROVED	JUNE-2024
11	Dr. S. Nagarajan	Associate Professor / HOD	Mathematics	IRANIAN JOURNAL OF MATHEMATICAL CHEMISTRY	SOME GRAPH OPERATIONS AND TITANIA NANOTUBES IN REFORMULATED Y-INDEX AND REFORMULATED S-INDEX	SCOPUS	JULY-2023
12	Dr. D. Sivakumar	Associate Professor	Mathematics	JOURNAL OF NONLINEAR ANALYSIS AND OPTIMIZATION THEORY AND APPLICATIONS	DELAYEDPREDATOR -PREY MODEL WITH COMMENSURATE FRACTIONAL ORDER	UGC CARE APPROVED	JUNE-2024
13	Dr. C. Radhamani	Associate Professor	Mathematics	JOURNAL OF NONLINEAR ANALYSIS AND OPTIMIZATION THEORY AND APPLICATIONS	ON SOME PROPERTIES OF PICTURE FUZZY HYPERGRAPHS	UGC CARE APPROVED	JUNE-2024

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14	Dr. S. Suresh	Associate Professor	Mathematics	JOURNAL OF NONLINEAR ANALYSIS AND OPTIMIZATION THEORY AND APPLICATIONS	OSCILLATION CRITERIA FOR HIGHER ORDER NONLINEAR NATURAL DIFERENCE EQUATION	UGC CARE APPROVED	JUNE-2024
15	Dr. M. Lalitha	Assistant Professor	Mathematics	JOURNAL OF NONLINEAR ANALYSIS AND OPTIMIZATION THEORY AND APPLICATIONS	A STUDY ON SEMIGRAPH	UGC CARE APPROVED	JUN-2024
16	Dr. P. Mahesh Kumar	Assistant Professor	Mathematics	MDPI	DEGREE-BASED ENTROPY OF SOME CLASSES OF NETWORKS	SCOPUS	FEB-2023
17	Dr. G. Priyadharsini	Assistant Professor	Mathematics	JOURNAL OF ALGEBRAIC STATISTICS	DEGREE-BASED TOPOLOGICAL INDICES AND M-POLYNOMIAL OF FAMOTIDINE	WEB OF SCIENCE	OCT-2023
18	Dr. K. M. Kumaraguru	Associate Professor / HOD	Commerce	JOURNAL OF INTERDISCIPLINARY CYCLE RESEARCH	A STUDY ON LEGAL AWARENESS ON FMCG PRODUCTS AMONG WMEN CONSUMERS	UGC CARE APPROVED	FEB-2024
19	Dr. K. Sangeetha	Assistant Professor	Commerce	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	AN ANALYTICAL STUDY ON GOLD PRICES FLUCTUATIONS IN INDIA	UGC CARE APPROVED	MAY-2024
20	Dr. M. Revathi	Assistant Professor	Commerce	JOURNAL OF INDIAN SCHOOL OF POLITICAL ECONOMY	EFFECT OF CULTIVATION PRACTICES ON PROFITABILITY OF ORGANIC FARMING IN WESTERN TAMILNADU	UGC CARE APPROVED	JUN-2024

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21	Dr. Chithambaram A	Assistant Professor	Commerce	SOUTH INDIAN JOURNAL OF SOCIAL SCIENCE	DIGITAL COMMUNICATION AN ANALYSIS OF FUTURE AND PROSPECTS	UGC CARE APPROVED	JUN-2024
22	Dr. M. Sathish	Associate Professor	Commerce CA	IPE JOURNAL OF MANAGEMENT	A STUDY ON EMPLOYEE WELFARE MEASURES TEXTILE INDUSTRY WITH SPECIAL REFERENCE TO TIRUPUR DISTRICT	UGC CARE APPROVED	JUNE-2024
23	Dr. N. Selvakumar	Associate Professor	Commerce CA	A JOURNAL OF HISTORICAL RESEARCH	CONSUMERS'BUYING BEHAVIOUR TOWARDS ORGANIC FOOD PRODUCTS IN TAMILNADU WITH SPECIAL REFERENCE TO ERODE DISTRICT	UGC CARE APPROVED	DEC-2023
24	Dr. D. Yuvashankar	Assistant Professor	Commerce CA	HISTORY RESEARCH JOURNAL	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDSONLINE SHOPPING THROUGH MOBILE APPS	UGC CARE APPROVED	FEB-2024
25	Dr. K. Punithavathi	Assistant Professor	Commerce CA	SOUTH INDIAN JOURNAL OF SOCIAL SCIENCE	ETHICAL AND SOCIAL IMPLICATIONS OF HUMAN DEPENDENCY ON SOCIAL NETWORKING	UGC CARE APPROVED	DEC-2023
26	Dr. V. G. Sumathy	Associate Professor / HOD	MBA	SOUTH INDIAN JOURNAL OF SOCIAL SCIENCE	FACTORS INFLUENCING CONSUMER ADOPTION TOWARDS ONLINE SHOPPING SALEM DISTRICT	UGC CARE APPROVED	DEC-2023
27	Dr. R. Vijayapriya	Associate Professor	MBA	SOUTH INDIAN JOURNAL OF SOCIAL SCIENCE	IMPACTS OF DERIVATIVE MARKETS ON SPOT MARKET VOLATILITY	UGC CARE APPROVED	JUN-2023

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28	Dr. G. Karthi	Assistant Professor	MBA	TEC EMPRESARIAL	EMPLOYEE WELLNESS: A STRATEGY FOR INFLUENCING ORGANIZATIONAL PERFORMANCE	SCOPUS	JUNE-2024
29	Dr. M. Thangam	Associate Professor / HOD	BBA	JOURNAL OF INDIAN SCHOOL OF POLITICAL ECONOMY	"AI-DRIVEN TRANSFORMATIONAL INNOVATIONS IN STUDENT LEARNING AND TEACHERS PERFORMANCE :ADOPTION IN NAMAKKAL DISTRICT HIGHER EDUCATION	UGC CARE APPROVED	DEC-2023
30	Dr. K. V. Shanmugavadivu	Associate Professor	BBA	JOURNAL OF INDIAN SCHOOL OF POLITICAL ECONOMY	A STUDY ON STUDENT'S PREFERENCE AND SATISFACTION TOWARDS DIFFERENT BRANDS OF SMART WATCHES	UGC CARE APPROVED	DEC-2023
31	Dr. M. Arul Raja	Assistant Professor	BBA	INTERNATIONAL JOURNAL OF CULTURAL STUDIES AND SOCIAL SCIENCE	A STUDY OF G20 SUMMIT AND ITS IMPACT ON INDIAN ECONOMY	UGC CARE APPROVED	DEC-2023
32	Dr. P.Nandhini	Assistant Professor	BBA	HUMANITIES AND SOCIAL SCIENCE STUDIES	QUALITY OF WORK LIFE AMONG EMPLOYEES IN UNISOURCE TREND INDIA WITH SPECIAL REFERENCE TO TIRUPUR	UGC CARE APPROVED	JUNE-2024
33	Dr. P. Poongodi	Professor	BBA CA	JOURNAL OF INDIAN SCHOOL OF POLITICAL ECONOMY	GLOBAL OUTLOOK OF WOMEN EMPLOYEE AT WORKPLACE	UGC CARE APPROVED	DEC-2023
34	Dr. G. Manju	Associate Professor / HOD	BBA CA	JOURNAL OF FOUNDATIONAL RESEARCH	A STUDY ON SELECTION OF INVESTMENT AVENUES FOR SALARIED PEOPLE WITH SPECIAL REFERENCE TO ERODE CITY	UGC CARE APPROVED	DEC-2023

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35	Dr. C. Kalamani	Associate Professor	BBA CA	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	A STUDY ON CONSUMER SATISFACTION ASIAN PAINTS WITH SPECIAL REFERENCE TO TIRUPUR DISTRICT	UGC CARE APPROVED	SEP-2023
36	Dr. C. Vidhya	Assistant Professor	Corporate Secretaryship	RABINDRA BHARATHIAR UNIVERSITY JOURNAL OF ECONOMICS	A STUDY ON FACTORS INFLUENCING CONSUMERS SATISFACTION TOWARDS BRANDED JEWELLERY IN PURCHASE GOLD	UGC CARE APPROVED	OCT-2023
37	Dr. K. K. A. Alaguappan	Associate Professor / HOD	Corporate Secretaryship	JOURNAL OF MANAGEMENT	A STUDY ON PRACTICE OF CORPORATION SOCIAL RESPONSIBILITY AMONG TOP FMCG COMPANIES IN INDIA	UGC CARE APPROVED	JUNE-2024
38	Dr. E. T. Lokganathan	Associate Professor / COE	Corporate Secretaryship	JOURNAL OF FOUNDATIONAL RESEARCH	A REVIEW ON ECO FRIENDLY THERAPEUTIC WOUND DRESSING	UGC CARE APPROVED	DEC-2023
39	Dr. P. Parvatham	Associate Professor	Corporate Secretaryship	JOURNAL OF FOUNDATIONAL RESEARCH	EMPLOYEE PERCEPTIONS ON HR PRACTICES IN THE INDUSTRY, WITH SPECIAL REFERENCE TO THE COIMBATORE DISTRICT	UGC CARE	DEC-2023
40	Dr. G. Venugopal	Associate Professor	Corporate Secretaryship	RABINDRA BHARATHIAR UNIVERSITY JOURNAL OF ECONOMICS	A STUDY ON PRODUCTION OF CHILDREN RIGHTS DURING DISASTER	UGC CARE APPROVED	FEB-2024
41	Dr. G. Gomathi	Assistant Professor	Corporate Secretaryship	JOURNAL OF FOUNDATIONAL RESEARCH	A STUDY ON INFLUENCE OF OCCUPATIONAL STRESS AMONG WOMEN TEACHERS WORKING IN ENGINEERING COLLEGE WITH REFERENCE TO	UGC CARE APPROVED	DEC-2023

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42	Dr. N. Santhamani	Assistant Professor	Corporate Secretaryship	JOURNAL OF FOUNDATIONAL RESEARCH	A STUDY ON CUSTOMERS SATISFACTION TOWARDS SREE KUMARAN THANGAMALIGAI WITH SPECIAL REFERENCE TO ERODE DISTRICT	UGC CARE APPROVED	DEC-2023
43	Dr. K. Dhanalakshmi	Assistant Professor	Corporate Secretaryship	THE INTERNATIONAL JOURNAL OF ANALYTICAL AND EXPERIMENTAL MODEL ANALYSIS	QUALITY OF WORK-LIFE OF EMPLOYEES IN BANKING SECTOR OF COIMBATORE DISTRICT	UGC CARE APPROVED	FEB-2024
44	Dr. B. Jayanthi	Associate Professor / HOD	MCA	EUROPEAN CHEMICAL BULLETIN	A COMPREHENSIVE ANALYSIS OF INTRUSION DETECTION SYSTEMS IN WIRELESS SENSOR NETWORKS	SCOPUS	2023
45	Dr. R. Rooba	Associate Professor	CT IT	EUROPEAN CHEMICAL BULLETIN	GMR-INTERPATH:GEOGRAPHIC MULTIPATH ROUTING BASED INTER-PATH INTERFERENCE FOR WIRELESS SENSOR NETWORKS	SCOPUS	DEC-2023
46	Dr. P. Kalarani	Assistant Professor	CT IT	HUMANITIES AND SOCIAL SCIENCE STUDIES	USER INFLUENTIAL LEVEL BASED SENTIMENT ANALYSIS USING MACHINE LEARNING APPROACHES	UGC CARE APPROVED	JUNE-2024
47	Dr. R. Pushpalatha	Associate Professor	CS UG	JOURNAL OF NONLINEAR ANALYSIS AND OPTIMIZATION THEORY AND APPLICATIONS	AN IMPROVED WEIGHTED FEATURE BASED IMPERIALIST COMPETITIVE ALGORITHM WITH ENSEMBLE LEARNING FOR IMBALANCED	UGC CARE APPROVED	JUNE-2024
48	Dr. M Manju	Assistant Professor	CS UG	ADVANCED ENGINEERING SCIENCE	PERFORMANCE EVALUATION OF DEEP LEARNING BASED METHODS FOR DELETING WOOD QUALITY DEFECTS	SCOPUS	APR-2024

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49	Dr. M. Shanmugapriya	Associate Professor	CS UG	INTERNATIONAL JOURNAL OF ADVANCED IN ENGINEERING AND MANAGEMENT	PERFORMANCE ANALYSIS OF PACKET TRANSMISSION AND TIMEOUT RATIO USING MI TECHNIQUES	UGC CARE APPROVED	SEP-2023
50	Dr. T. A. Sangeetha	Associate Professor / HOD	BCA	INDIAN JOURNAL OF NATURAL SCIENCE	PRIVACY PRESERVING CERTIFICATE LINKAGE / REVOCATION VANETS WITHOUT LINKAGE AUTHORITIES	UGC CARE APPROVED	OCT-2023
51	Dr. N. Rajasekaran	Assistant Professor	BCA	IEEE	ENERGY PREFORMANCE FORECASTING IN BUILDINGS USING MACHINE LEARNING	SCOPUS	JUNE-2024
52	Dr. A. K. Vidya	Associate Professor / HOD	Biochemistry	INDIAN JOURNAL OF NATURAL SCIENCE	IN SILICO IDENTIFICATION OF POTEOTIAL PHYTOCOMPOUNDS FROM THE INDIAN MEDICINAL PLANT AGAINET CANINE	SCOPUS	JUNE-2023
53	Dr. N. Sangeetha	Associate Professor	Biochemistry	INTERNATIONAL JOURNAL OF LIFE SCIENCES	PHYTO MEDIATED SYNTHESIS OF NANOCOMPOSITE FOR THE CATALYTIC SORPTION OF DIRECT DYES	UGC CARE APPROVED	2024
54	Dr. G. Karthikeyan	Assistant Professor	Biochemistry	INTERNATIONAL JOURNAL OF LIFE SCIENCE	COMPARATIVE EVALUATION OF ANTIOXIDANT , ANTI-INFLAMMATORY AND ANTI-DIABETIC ACTIVITIES IN DIFFERENT VARIETIES OF GREEN	UGC APPROVED	MAR-2024
55	Dr. S. Manjula	Associate Professor / HOD	CDF	JOURNAL OF NONLINEAR ANALYSIS AND OPTIMIZATION THEORY AND APPLICATIONS	A STUDY ON THE EFFECT OF AGEING OF OXYGEN PLASMA TREATED FABRIC	UGC CARE APPROVED	JUNE-2024

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56	Dr. T.Rajeswari	Assistant Professor	BBA	THE INTERNATIONAL JOURNAL OF ANALYTICAL AND EXPERIMENTAL MODEL ANALYSIS	A STUDY ON CUSTOMERS SATISFACTION AND PREFERENCE TOARDS HOUSEHOLD APPLIANCES IN ERODE DISTRICT	UGC CARE APPROVED	JUNE-2024
57	Dr. V Senthur Velmurugan	Librarian	Library	COMMUNICATIONA AND MANAGEMENT JOURNAL	AN OVERVIEW OF ARTIFICIAL INTELLIGENCE'S USE IN LIBRARIES	UGC CARE APPROVED	FEB-2024
58	Dr. D Saravanan	Assistant Professor / HOD	Biotechnology	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	ETICAL CONSIDERATIONS IN BIOTECHNOLOGY,POTENTIAL HAZARDS,AND STRATEGIES FOR MITIGATION	UGC CARE APPROVED	JULY-2024
59	Mr. S. Surendran	Assistant Professor	Tamil	FOOD AND SCIENTIFIC BACKGROUND IN TAMIL LITERATURE	PERUMPANATRUPADAIYIL PAANARKALIN VAALKAI NILAI	ISBN NO :978-81-971075-7-3	APR-2024
60	Mr. K. Elavarasan	Assistant Professor	Tamil	FOOD AND SCIENTIFIC BACKGROUND IN TAMIL LITERATURE	SANGA ILAKEYATHIL KANALAGUM PAYIR SEI NUTPANGALUM UNAVU PANPAGUM	ISBN NO :978-81-971075-7-3	APR-2024
61	Ms. G Agalya Ananthi	Assistant Professor	Tamil	KAALAKKALAI KADAKUM TAMIL KALAKAL	KAALAKKALAI KADAKUM TAMIL KALAKAL - CHIRPAKALAI	ISSN NO:2349-1914	FEB-2024
62	Mr. Arunachaleswaran S	Assistant Professor	Tamil	FOOD AND SCIENTIFIC BACKGROUND IN TAMIL LITERATURE	TAMILAR OONAVUKALIL MARUTHUVA KUNANGAL	ISBN NO :978-81-971075-7-3	APR-2024

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63	Mr. C Senthilnathan	Assistant Professor	Tamil	PRANAV TAMILLEYAL AAIVITHAL	NADAKATHIN VITHU THERUKUUTHU	ISSN NO:2582-9599	DEC-2023
64	Ms. P Prathiba	Assistant Professor	English	INTERNATIONAL JOURNAL OF HUMANITIES SOCIAL SCIENCE AND MANAGEMENT	PROLIFERATION OF LITERARY MOVEMENTS IN ENGLISH LITERATURE	ISSN NO :1381-1384	JUN-2024
65	Ms. C. Kiruthica	Assistant Professor	Mathematics	INTERNATIONAL JOURNAL OF ADVANCED IN ENGINEERING AND MANAGEMENT	AN ANALYTICAL VIEW OF ARCS IN INTUITIONISTIC FUZZY DOMBI GRAPHS	UGC CARE APPROVED	MAY-2024
66	Mr. M Mylvendan	Assistant Professor	Mathematics	JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI	A STUDY ON THE LINEAR ALGEBRA & MATRIX IN MATHEMATICS	ISSN NO :0972-0766	MAY-2024
67	Ms. P. K. Mangaiyarkarasi	Associate Professor / HOD	Commerce CA	JOURNAL OF NONLINEAR ANALYSIS AND OPTIMIZATION THEORY AND APPLICATION	EVALUATING THE ACCURACY OF CLASSIFICATION ALGORITHMS FOR PREDICTING CANCER RISK	UGC CARE APPROVED	JAN-2024
68	Ms. S. Kowsiga	Assistant Professor	Commerce CA	COMMUNICATION AND MANAGEMENT JOURNAL	ENHANCING EDUCATION THROUGH ARTIFICIAL INTELLIGENCE	UGC CARE APPROVED	APR-2024
69	Ms. P.Jeevitha	Assistant Professor	Commerce CA	INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT	E-COMMERCE AND ITS VITAL ROLE IN THE UPCOMING ECONOMICS GROWTH	PEER REVIEWED	MAY-2024

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70	Ms. P. Anchana Kiruthika	Assistant Professor	MBA	HUMANITIES AND SOCIAL SCIENCE	IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMERS BUYING DECISIONS WITH REFERENCE WITH REFERENCE TO ERODE	UGC CARE APPROVED	DEC-2023
71	Mr. K. P. Karthikeyan	Associate Professor	BBA	IPE JOURNAL OF MANAGEMENT	DIGITAL PAYMENT SYSTEM AND ITS IMPACT ON INDIAN ECONOMY	UGC CARE APPROVED	JUN-2024
72	Mr. K. Dhiyaneshwaran	Assistant Professor	CT IT	JOURNAL OF DATA ACQUISITION AND PROCESSING	A MULTIVIEW CONVOLUTION NEURAL NETWORK FOR INCREMENTAL STREAMING DATA CLUSTERING	UGC CARE APPROVED	SEP-2023
73	Ms. S. Sadhanayaki	Assistant Professor	CT IT	INTERNATIONAL JOURNAL OF RESEARCH IN SCIENCE AND TECHNOLOGY	DEEP LEARNING -BASED WEB CRAWLER -PAGE RANK ALGORITHM FOR ENHANCED SEARCH RELEVANCE	PEER REVIEWED	MAR-2024
74	Ms. S. Hemalatha	Assistant Professor	BCA	INTERNATIONAL RESEARCH JOURNAL OF MODERNIZATION IN ENGINEERING TECHNOLOGY AND SCIENCE	CYBER ABUSE DETECTION IN SOCIAL MEDIA	PEER REVIEWED	MAY-2024
75	Mr. R. Rasu	Associate Professor	Biochemistry	A STUDY ON BIOSORPTION OF DRUG USING GREEN MEDIATED SYNTHESIS OF NANOCOMPOSITE	INTERNATIONAL JOURNAL OF ENVIRONMENTAL SCIENCES	UGC CARE APPROVED	MAY-2024
76	Ms. K. Gomathi	Assistant Professor	CDF	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	A REVIEW ON NATURAL FIBERS COMPOSITES	PEER REVIEWED	JUN-2024

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77	Ms.Jayanthi	Assistant Professor	Biotechnology	INTERNATIONAL JOURNAL FOR MULTIDISCIPLINARY RESEARCH	SYNTHESIS AND APPLICATIONS OF MORINGA OLEIFERA MEDIATED ZINC OXIDE NANOPARTICLES-A SYSTEMATIC	PEER REVIEWED	JULY-2024