

# KONGU ARTS AND SCIENCE COLLEGE, ERODE 638107 (AUTONOMOUS)

## INTELLECTUAL PROPERTY RIGHTS CELL

### 2020 - 2021 ACTIVITIES

As on 09.05.2021

#### ACTIVITY 1

An Awareness programme on Intellectual Property Rights (IPR) Guest lecture has been conducted on **26.02.2021** at 10.30 am. Resource Person Dr. S. Nagarajan

#### ACTIVITY 2

An Awareness workshop on Intellectual Property Rights (IPR) has been conducted in association with IIC on **05.03.2021** at 2.00 pm. Resource Person Dr. M.Thangam

#### ACTIVITY 3-7

World IP Week is celebrated from **26.4.2021 to 30.4.2021**. The following programmes were conducted in the corresponding celebration.

#### 26.4.2021 - DAY 1

Online programme, A session on Intellectual Property: Idea Generation & Motivation Resource Person: **Mr. M. Vikram**, Co-founder, Firm2biz, Bangalore.



The screenshot shows a YouTube video player interface. On the left, there is a blue banner for 'KONGU ARTS AND SCIENCE COLLEGE INTELLECTUAL PROPERTY RIGHTS CELL' celebrating World Intellectual Property Week on Day 1 (26.04.2021). The banner lists the topic as 'INTELLECTUAL PROPERTY - IDEA GENERATION & MOTIVATION' and the resource person as 'Mr. M. VIKRAM, Co-Founder, Firm2biz, Bangalore'. It provides a Zoom meeting link and a YouTube link. The main video player shows a man speaking in a Zoom session. Below the video, the title 'KASC World Intellectual Property' and view count '983 views' are visible. On the right, a 'Top chat replay' window shows a list of student names and their IDs, such as '18UBIT024 Manjunath', '18UCSC011 DHANUSH.V', and '18UBIT005 Bharath kumar'.

#### 27.4.2021- DAY 2

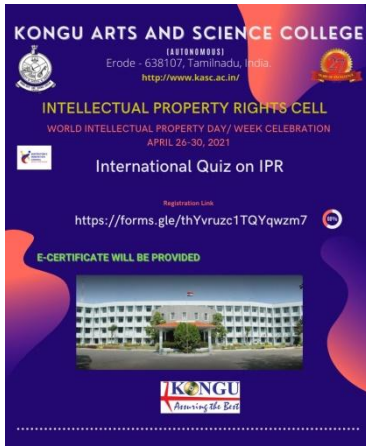
WIPR Awareness Video Released and uploaded in youtube.

Youtube Link <https://www.youtube.com/watch?v=jT2jeVxbbKE&t=4s>

#### 28.4.2021 – DAY 3

International online Quiz on IPR conducted and 612 candidates participated in this event.

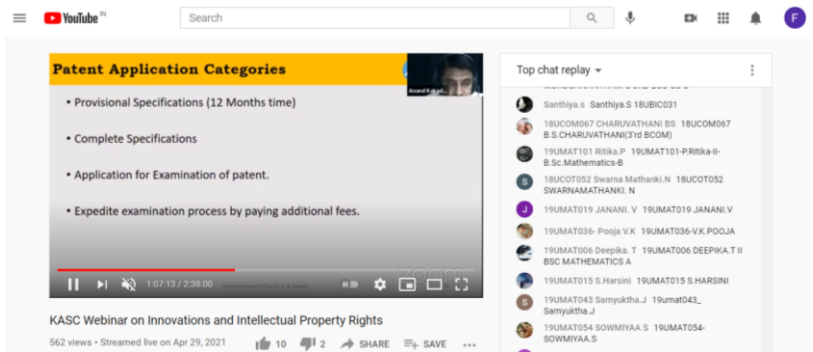
Google form Link : <https://forms.gle/thYvruze1TQYqwm7>



### 29.4.2021 – DAY 4

An International level webinar on Innovations and Intellectual property rights was conducted through ZOOM and youtube live telecast was done.

Our Correspondent preside over the function and our Principal falicitated the gathering. The resource person **Dr. ANANDRAO BAJIRAO KAKADE** from Rajarambapu Institute of Technology, Sakharale, Mumbai delivered the special address.



<https://youtu.be/F1wA3yFshcI> -- 500 Views

### 30.4.2021 – DAY 5

The Intellectual Property Rights Cell of our college organizedan INNOVATION CONTEST

On the title “**Innovating the Innovators**” to enhance the creativity and innovation of our students. There are 8 teams participated and presented their innovative thoughts.



IPR CELL : Programme for  
Kongu Arts and Science College Students  
Title: "INNOVATING THE INNOVATORS"  
Date: 30.04.2021

Form description

Email \*



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