



**KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE**



**INSTITUTION'S INNOVATION COUNCIL
ANNUAL ACTIVITY REPORT – 2022-2023**

ESTABLISHMENT:

Our Institution established MHRD integrated KASC-Institution's Innovation Council in the month of February 2021. This council carryout the calendar activities, celebration activities, MIC driven activities and self driven activities every quarter. It also performs the YUKTI Innovation idea repository, ARIIA ranking, ATL school linkage programmes, IA participation based on the guideline from Institutions Innovation Council.

III QUARTER ACTIVITIES (March 2022 to May 2022)

1. Orientation Session for the Quarter-IV on “Angel Investment/Vc Funding Opportunity for Early-Stage Entrepreneurs” was organized on 19th May 2022. The resource persons were Mr.V.Senthil Velan, Project Officer, Entrepreneurship Promotion and Incubation Centre (EPIC), Sri Venkateswara College of Engineering & Mr.Nikunj Panchal, Associate, Tamil Nadu Startup Mission (StartupTN) Entrepreneurship Development and Innovation Institute (EDII – TN),Chennai. This programme was organized through Online mode. 120 participants actively participated in the Online Webinar and got benefited.
2. The Institution Innovation Council in association with Learning Development Cell observed the National Technology Day on 11.05.2022 & 12.05.2022. The faculty coordinators from technical courses conducted the quiz about recent technologies in the particular field. Students of the departments BCA, B.Sc. Computer Science, B.Sc. Computer Technology and B.Sc. Information Technology participated in the technical events (Quiz) conducted in the respective departments through the coordinators concerned.
3. Institution's Innovation Council had organized a session on “Role of IPR in Innovations” in commemoration of IPR Day on 26th April 2022. Mr. Karthikeyan Parthasarathy, Associate Professor, School of Management Studies, Kongu Engineering College, Erode, was the Resource Person. Nearly 80 students and 10 faculty members participated in the session.

4. World Earth Day was celebrated in our campus on 22th April 2022. The students from various departments presented their posters on the theme INVEST IN OUR PLANET. Nearly 50 students from 18 departments participated and displayed their posters, which created an opportunity for the faculty and the students from various departments to exhibit their creative ideas.
5. Sri Venkateswara College of Engineering, Chennai & KASC Institution's Innovation Council organized webinar on "Business Model Canvas & Business Model Canvas Practice on 5th April 2022 through virtual platform. The resource persons of the program was Dr.M.Ramanan, Adjunct Professor in Finance, Banking, Insurance, Entrepreneurship, international Business, Business Laws (VIT University, Vellore & many reputed Institutes) and Smt.Vishnu Priya, Consultant, Trainer, Career and Start-Up Mentor, Currently, Co-Founder and Chief Executive Officer, SLYKA. The resource persons shared their knowledge on Business Model Canvas and its practice. Around 300 participants actively participated in the Online Webinar and got benefited.
6. Institution Innovation Council organised an online session on "How to plan for Startups – Legal and Ethical Standards on 27.4.2022. The resource person was Dr.D.Ravindran ,Assistant Professor, School of Management, Innovation Activity coordinator, Kristu Jayanthi College, Bengaluru. Nearly 21 faculty members and 90 students of interdisciplinary branches benefited through this session.
7. The Ministry of Education's Innovation Cell, sponsored Mentor-Mentee Orientation Session for the Quarter-IV on "Angel Investment/Vc Funding Opportunity for Early-Stage Entrepreneurs" with the Speakers: Mr.V.Senthil Velan, Project Officer, Entrepreneurship Promotion and Incubation Centre (EPIC), Sri Venkateswara College of Engineering, & Mr.Nikunj Panchal, Associate, Tamil Nadu Startup Mission (StartupTN) Entrepreneurship Development and Innovation Institute (EDII – TN), Chennai through Online mode on 19.5.2022. 120 participants actively participated in the Online Webinar and got benefited.

IV QUARTER ACTIVITIES (June 2022 to Aug 2022)

1. Sri Venkateswara College of Engineering, Chennai had organized a Two Days Training Session on "Innovation & Entrepreneurship" as a part and parcel of IIC Initiatives on 16th and 17th June 2022 of

Mentor-Mentee program. Dr.K.Rajeshwari, Founder & Managing Director, M/S Bioklone Biotech Private Ltd, Chennai; was the invited guest.

2. Institution's Innovation Council had organized a session on "Prototype Design and Development" on 14th July 2022. Jagadish Vengala, Head, EDC, Innovation and Incubation Centre, PVP Siddhartha Institute of Technology, Kanuru, Vijayawada was the Resource Person. Sir had discussed the way in which the innovation ideas can be converted into Prototype at the session. Nearly 86 students and 20 faculty members participated in the session.

3. Institution's Innovation Council of KASC organized online workshop on "Intellectual Property and IP Management for Startups" on 15th July 2022 through virtual platform. The resource person of the program was Mrs. Kavitha Karthikeyan, Associate Professor & Head-Civil / IQAC Co-ordinator, IIC Innovation Ambassdor, Prince Shri Venkateshwara Padmavathy Engineering College, Ponmar, Chennai-600127. The resource person shared her expertise on Intellectual Property and IP Management for Startups to the participants. Around 100 students and 22 faculty members participated in the Online Workshop and got benefited.

4. Institution's Innovation Council of KASC organized seminar on "Innovation/Prototype Validation- Converting Innovation into Startups" on 11th August 2022. The resource person of the program was Mr. P.KrishnaGandhi, Assistant Professor, Department of Electrical & Electronics Engineering, Nandha Engineering College (Autonomous), Erode. The resource person shared his expertise on Prototype validation for Startups to the participants. Around 100 students and 10 faculty members participated in the seminar and got benefited.

5. Entrepreneurship Week Celebrations: 11.8.2022 : Slogan writing on the topic "Celebrating Entrepreneurs" Program organized by Dr.B.Sangeetha, Assistant Professor, Department of Tamil. 12 Students participated in the competition. 12.8.2022 :Poster Presentation upon "Achievements by Innovation- India @75" organized by Ms. S.Kowsiga, Assistant Professor, Department of Commerce (CA). 24 students participated in the competition.12.8.2022: Drawing and Painting competition on the theme "Reminiscing India" and "India in hands of Entrepreneurs after Independence" was organized by Mr. S. Karthikeyan, Head and Assistant Professor, Department of Catering Science and Hotel Management.14 students participated in the competition.13.8.2022 Case Studies upon the title "Journey of your Inspirational Entrepreneur" was conducted by Ms. R. Vanathi, Assistant Professor, Department of Social Work. 9 students participated in the

competition.

15.8.2022: The national Flag is Hoisted and the NCC, NSS volunteers and Independence Day competition winners are awarded with prizes.

6. The Institution's Innovation Council of KASC organized a Session On “Acceleration/incubation- Opportunities for Students and Faculties- Early Stage Entrepreneur” on 22nd August 2022. The resource person of the program is SUMAN MUTHA, Social Entrepreneur, Advocate, and President of SOCIAL Organization for Transformation (SOFT) NGO, Chhattisgarh. Around 60 students and 5 faculty members participated in the session and got benefited.

7. Institution’s Innovation Council has organized a Session on Innovation and Startup Ecosystem Enabler to all the Students and Faculty members on 23.08.2022. Around 62 members joined and got benefited from this session. This program gave an idea to the path of innovative future to the Students.

I QUARTER ACTIVITIES: (Sep 2022 to Nov 2022)

1. Institution’s Innovation Council of KASC organized seminar on “National Innovation day” on 15th October 2022. Around 16 teams had participated in the program and shared their ideas.

2. Programme on “My Story-Motivational Session by Successful Innovators” was organized by Institution’s Innovation Council on 10th November, 2022. The session was delivered by Mr.Gowtham Krishnamoorthy, Founder & CEO, NUTZ Technovation Pvt. Ltd., Erode. Around 130 students and 10 faculty members from various departments had participated in this programme.

3. Institutional Innovation Council has organized a Programme on “Motivational Session by Successful Entrepreneur” on 09/11/2022 at PG Seminar Hall. The session was steered by the guest speaker Mr.Ramamoorthy Sundaram who is the Managing Partner of RGS Feeds & CEO of RGS VET. Around 120 students and 10 faculty members from various departments has participated in this programme.

4. Institutions Innovation Council celebrates "World Coconut Day" on 02.09.2022 - innovative product showcase at incubation and technology transfer center of our Institution.

5. Institution's Innovation Council has organized a quiz contest on 11.11.2022 in observance of National Education Day. 50 students were participated and get benefited.

6. An Intra collegiate Idea Competition was organized on 09-11.11.2022. 32 students in 9 Teams participated in the event. The participants were instructed to explore innovative ideas as the key for entrepreneurial success with their models.

7. Institution's Innovation Council of our institution organized a program on "Entrepreneurship and Innovation as Career Opportunity" on 28th November 2022 @ 10.00 am at Ramanujam Hall. The resource person Mr. Elangkavi, managing director, hitech communications and rubber products, Erode. The resource person shared his experiences in the business journey. Around 100students and 10 faculty members participated and got benefited.

II QUARTER ACTIVITIES: (Dec 2022 to Feb 2023)

1. Institution's Innovation Council of KASC organized a Session on "Achieving Problem Solution Fit and Product-Market Fit" on 16thFebruary 2023. The resource persons of the program were Mr.U.Karthikeyan, Entrepreneurship Trainer, Coimbatore and Mr.T.Yuvaraj, Entrepreneurship Trainer, Coimbatore. The intent of this Programme is to give the idea about Achieving Problem Solution Fit and Product-Market Fit. Around 120 students and 10 faculty members from various departments participated in this programme and got benefitted

2. The Institution's Innovation Council of Kongu Arts and Science College organized a Workshop on "Design Thinking, Critical Thinking and Innovation Design" on 04.01.2023 in Ramanujan Hall. Dr. Sowmiya Rani, Founder, SOWMIS_AWW, Pre-Incubated at IIM-Bangalore WSPO 4.0 (NSRCEL) served as the Resource Person for the programme. Around 160 participants got benefitted through the innovative ideas.

3. The Institution's Innovation Council of Kongu Arts and Science College organized an entrepreneurship outreach programme on 27.02.2023 in Nanjanapuram primary school. Dr.M.Thangam, Convenor and Innovative Ambassodar, Institutions Innovation Council and Head,

Department of Business Administration, served as the Resource Person for the programme. Around 45 school students were benefitted through the innovative ideas.

4. Institution's Innovation Council and Entrepreneurship Development Cell of our institution organized an exposure visit to Technology Incubation Centre (TBI) at Kongu Engineering College on 05.01.2023 and 06.01.2023. Nearly 100 Students and 4 Faculty members from our Institution are taken to the venue. The hosts are Mr. P Kannan Manager TBI @ KEC and Dr. R. Parameshwaran, Executive Director *TBI @ KEC*.

5. An Intra collegiate Poster Presentation Competition was organized on 25, 27 & 28.02.2023. 18 students in 9 Teams participated in the event. Students presented their business models and ideas in posters. They were assessed for innovative ideas and its practicability. Mr. S. Jaganathan, Coordinator of Yukti of Institution's Innovation Council proposed vote of thanks. Winners were recognized with Cash Prizes.

MHRD INNOVATION COUNCIL DRIVEN ACTIVITY

1. The four faculty members Dr. J. Ghayathri, Associate Professor, President IIC KASC, Dr. V. G. Sumathy, Associate Professor, Vice President IIC KASC, Dr. P. Poongodi, Associate Professor, ARIIA coordinator IIC KASC and Mr. M. Arul Raja, Assistant Professor, SIH-2022 Coordinator IIC KASC are nominated to take part in the regional meet held at Sathyabama Institute of Science and Technology, Chennai on 21.07.2022 on the four tracks IIC, NISP, ARIIA, and SIH&IP.

Yukti Innovation Challenge

1. Seven ideas / prototype design process has been recommended by yukti innovation challenge.

Achievement:

1. Institution Innovation Council student members from second year computer science Sastival preetham BR, Ahil M, Kishor G, won second place with prize money Rs.30,000 in IDEATHON '22 Competition organized by Builders Engineering Collge, Kangeyam on 15.10.2022.

ATL School Linkage Programme:

Institution Innovation Council of our institution acted as a mentor for Secondary schools in Kanjikovil, Chitthode and P.S.Park in ATL School Linkage Programme.