



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

ERODE

INSTITUTION'S INNOVATION COUNCIL

ANNUAL ACTIVITY REPORT – 2020-2021



ESTABLISHMENT:

We have established MHRD integrated KASC-Institution's Innovation Council in the month of February 2021. The first Council Meeting was held on 27th Feb 2021. In this meeting President, Vice President, IIC Activity Coordinators., Department wise member Coordinators and Student coordinators were nominated. IIC Calendar activity for III quarter were discussed and finalized by the principal and President of KASC-IIC.

III QUARTER ACTIVITIES:

The First activity is organised in association with Intellectual Property Rights Cell on 5th march 2021 entitled "Awareness Workshop on Intellectual Property Rights". Dr M Thangam, Assistant professor of Department of Business Administration address the gathering about IPR and its applications. A field Visit to Technology Business Incubation Centre, Perundurai on 11th march 2021 was arranged and around 40 Students and 3 staff members were get benefited. A Mentorship Programmed for Innovators were organized in association with Department of Commerce on 19th march 2021. The Resource Person Mr. V P S Radhakrishnan, founder and Director of Angle Food and Starch Pvt., Ltd., Perundurai preside over the session. He highlights the Entrepreneurial opportunities for startup innovators, the ways and means of execution of Entrepreneurship journey with practical illustrations. As a part of Mandatory activity of IIC, an awareness programme on " National Innovation and Startup Policy was organized on 22nd March, 2021. Dr R Parameswaran, associate Professor & Head, Department of Mechatronics, Kongu Engineering College, Perundurai was the guest of honor. He describes the funding opportunities available for startup and National Innovation policy guidelines for step into entrepreneurial journey. An online webinar is organized in association with Learning Development Cell entitled "Roadmap for Successful Entrepreneur "on 24th March 2021. Mr G. Naveen, Founder and Director, Natural Foods Pvt. Ltd., Bangalore headed over the programme and describes the pathways of startup opportunities and Government supportive schemes for innovators.

IV QUARTER ACTIVITIES:

Second Official KASC_IIC council Meeting was held on 9th April 2021. In this Council Meeting President, IIC activity Coordinators, Dept Wise Coordinators was participated actively. III quarter review analysis and IV Quarter planning activities were discussed and finalized in the meeting. On 27th April, 2021, an Awareness Webinar on “ Incubation Opportunities for Early Stage Entrepreneurs” was organized. Dr K Senthil Kumar, Head, Entrepreneurial Development, AIC NIFTTEA Incubation Centre for textiles and Apparels gave a pep talk on incubation & Government funding opportunities available to early stage entrepreneurs. An awareness Workshop entitled “What makes you to become an Entrepreneur” was organized in association with Department of Commerce on 4th May 2021. Mr. Mukesh Ashaf, Co Founder of Lemon School of Entrepreneur Business, Nagpur, India presented a lecture on Entrepreneurial ideas for startups, Do’s and Don’ts in business with practical examples. Online webinar on “Government Schemes for Startup& qualities to become a successful entrepreneur” was organized on 5th may 2021. Mr E. Mohan, CEO , infinite Desire Entrepreneurial Solution disseminates few information’s relating to supportive Government schemes available for Entrepreneurs and its benefits.

INTERNSHIP ACTIVITY

KASC-IIC & Placement Cell in association with ICT Academy has planned to organize 60 hours Internship Entrepreneurship Training Programme during the Month of May and June 2021. 250 Pre final year and Final year students of various departments were enrolled for the training programme. Training Program arranged with an aim of creating opportunity for personal growth of future entrepreneurs.

MHRD INNOVATION COUNCIL DRIVEN ACTIVITY

As a part of MIC Driven Activity of KASC IIC for the academic year 2020-2021, An International Level webinar entitled “From your Ph.D/ Masters Thesis to a start up” held on 23rd April 2021. Dr Annad Deshpande , Chief Innovation Officer of MoE Council is the Resource Person, who gave a pep talk on generating Innovative thoughts in our Research paradigm. On the eve of the Intellectual Property Right Day celebration , 26th March 2021 a Webinar on “ Why IP is important” was arranged as MIC Driven activity by MoE Council. The Resource Persons of the webinar are Dr Abhay Jere, Chief Innovation Officer, MoE Innovation Council & Dr Mohit Gambhir, Innovation Director, MoE Innovation Council addressed the a gathering with thought provoking ideas for getting patent Rights .

PHOTO PRINTS

1. First Council Meeting on 27/2/2021



2. Field Visit to TBI, Perundurai on 11/3/2021



3. Workshop on Intellectual Property Rights on 5/3/21



4. Mentorship Session for Innovators on 19/3/2021



5. National Innovation and Startup Policy on 22/3/2021



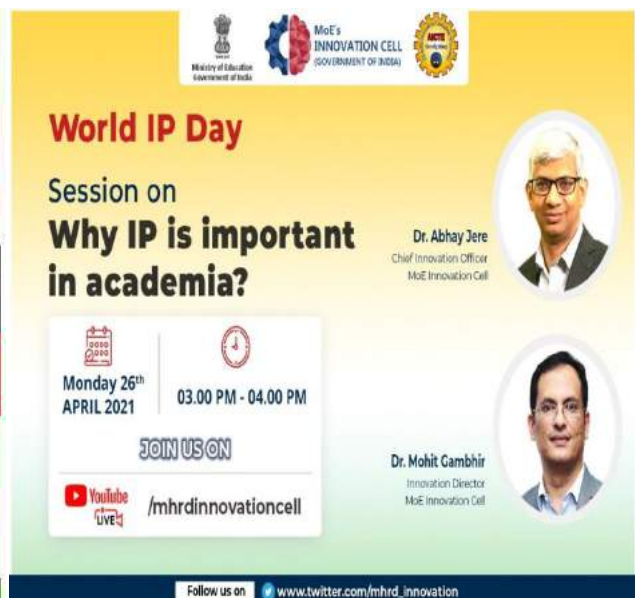
6. Online Webinar
 “Roadmap for Successful Entrepreneur”
 on 24/3/2021



7. Second Council Meeting on 9/4/2021-IV Quarter



8. MIC Driven Activity in association with Ministry of Entrepreneurship



9. INCUBATION OPPORTUNITIES FOR EARLY STAGE ENTREPRENEURS on 27/4/2021



10. AWARENESS WORKSHOP ENTREPRENEURSHIP HELD ON 4/5/21



AWARENESS PROGRAMME “GOVERNMENT SCHEMES FOR STARTUPS AND QUALITIES TO BECOME ASUCCESSFUL ENTREPRENEUR” ON 5/5/21

Phoenix Marketcity - Chennai

It was the fourth largest mall in India in 2020

Year	Value
2020-2021	₹1,000 Crores
2021-2024	₹1,000 Crores
2024-2025	₹1,000 Crores
2025-2026	₹1,000 Crores
2026-2027	₹1,000 Crores
2027-2028	₹1,000 Crores

Entrepreneur

Entrepreneurs are economic agents who transform scarce resources into goods and services, thereby creating and promoting conditions conducive to industrial growth.

Productivity: $\text{Output} / \text{Input}$

Customer

SECURITY

- INSTANT RESULTS
- TRADERS

FREEDOM

- WEALTH
- DELAYED RESULTS
- LEVERAGING

Meeting details