



# PRINTS



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.....Marching towards excellence....

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## **ABOUT THE INSTITUTION**

Kongu Arts and Science College is a leading co-educational institution in Erode, offering a variety of programmes in Arts and Science stream. It is affiliated to Bharathiar University, and run by The Kongu Vellalar Institute of Technology Trust, Perundurai.

## **VISION**

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society

## **MISSION**

- To develop an effective curriculum and optimize institutionalized students activities
- To involve learners in practical life situations
- To expose students to rural realities
- To sensitize learners to national heritage and values

## **QUALITY POLICY**

We are committed to instil Knowledge and Values to the students by providing quality education to meet the global challenges. This will be achieved by

- Well framed syllabus to satisfy the needs of learners and on par with the Global standard and Industrial Requirements.
- Committed and Planned teaching
- Continual Upgradation of the Facilities and resources
- Effective implementation of Quality Management System

## **EDITORIAL BOARD**

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## ACADEMIC ENRICHMENT

### AWARDS & ACHIEVEMENTS

EDUCATION WORLD MAGAZINE (APRIL 2020 ISSUE) HAS RANKED TOP 500 ARTS, SCIENCE AND COMMERCE COLLEGES UNDER VARIOUS CATEGORIES. UNDER BEST PRIVATE AUTONOMOUS COLLEGE(ALL INDIA LEVEL) OUR COLLEGE HAS RECEIVED 82ND RANK AND AT TAMILNADU LEVEL 22ND RANK.

### STUDENTS

#### OVERALL CHAMPIONSHIP (Inter-Collegiate Meets)

- The students of the Department of Computer Science(UG) won Eight overall championship Trophies at the inter-collegiate meets held at the following colleges.
  - Bharathidasan College of Arts and Science, Erode – 30.08.2019
  - Navarasam Arts and Science College for Women, Erode – 18.09.2019
  - Gobi Arts & Science College, Gobichettipalayam – 21.09.2019
  - Sasurie College of arts and science, Vijayamangalam - 26.09.2019
  - Bharathidasan College of Arts and Science, Erode – 24.01.2020
  - AVP College of Arts and Science, Tirupur – 29.01.2020
  - Nandha Arts and Science College, Erode – 04.02.2020
  - N.G.P Arts and Science College, Coimbatore – 07.02.2020
- Students of the Department of Computer Applications participated in 27 Intercollegiate meets and won 72 prizes along with cash prize of around Rs.1,62,700 and 22 Shields, which includes 01 Overall championships at Rathnam College of Arts and Science, Coimbatore.
- Ms.A.Kowsalya of B.Sc. Mathematics was selected as Vikatan Reporter and received Ilam Bharathi Award for her poetry.

### SUMMER FELLOWSHIP

Ms.V.Reethu of III B.Sc Biotechnology completed Summer Research Fellowship offered by Indian Academy of Sciences, Indian National Science Academy, The National Academy of Sciences with a fellowship amount of Rs.25,000 /-under the guidance of Dr. Ganesh Chandra Sahoo, Rajendra Memorial Research Institute of Medical Sciences, Patna during June – July 2019

### STUDENTS' ACHIEVEMENTS

- Ten Students have cleared the foundation in CA/ ACS and ICA Professional Courses respectively
- P.R.Sangeetha of III B.Com secured 94<sup>th</sup> rank at all India Level in the Online Examination conducted by the Comex (Indian Commerce Association (ICA))

- Mr. M. Uthaya kumar of II MA English Literature bagged Third place in the Elocution competition conducted by Tamil Valarchi Thurai, Erode on 09.08.2019 and received the cash prize of Rs. 5,000 and he also bagged Second Prize in the Elocution competition conducted by Lions Club of Erode Mid town - NM Trophy on 06.01.2020 and received a cash prize of Rs.7,500 .
- Mr. S.Sivaprakash of II BCA (Science Forum Student) won Second Prize and a cash Award of Rs.40,000/- out of 872 Science Projects presented in the National Science and Technology Fair organized by CODISSIA, Coimbatore from 29.08.2019 to 31.08.2019. He has also won many Prizes in various competitions held in various reputed and Educational Institutions such as Christ University, SRM University, VIT University, Institute of Management Technology, Nagpur, IIT Madras, NIT Trichy and Xavier Institute of Management and Entrepreneurship, Bangalore etc.,
- Students of II M.Sc Biochemistry Ms.S.Nithya Priya, Ms.M.Suganthi and Ms.S.Kalaiyarai have received a grant of Rs.7500/- from Tamilnadu State Council for Science and Technology (TNSCST), Chennai to carry out their Research Project on 'A Study on Phytochemical screening of Antibacterial activity and evaluation of antioxidant property in Palmyrah water ' under the guidance of Dr.A.K.Vidya.
- V. Suvetha of II BCA Secured Second Place in 4 X 400mts Relay in the South Zone National Inter – State Junior Athletic meet held at Udupi on 14.09.2019 and on 15.09.2019

**The Following Faculty Members completed Doctoral Programme during 2019-2020:**

- Mr.C.P.Balasubramaniam, Assistant Professor, Department of Commerce (CA),
- Ms.R.Rooba Assistant Professor, Department of CT & IT,
- Ms.M.Lalitha, Assistant Professor, Department of Mathematics,
- Ms.P.Kalarani, Assistant Professor, Department of CT & IT,
- Ms. R.Pushpalatha, Assistant Professor, Department of Computer Science (UG)

**NPTEL/ONLINE CERTIFICATE COURSES:**

- 'Awareness Programme on SWAYAM and NPTEL' was organized on 13.08.2019 for the students of First Year and Second Year B.Com (CA) to create a best platform for online learning.
- In June 2019, 12 faculty members and 19 students completed the NPTEL courses. Faculty members Dr. J. Ghayathri of MCA got Elite+Gold certificate, and Dr. J. Ghayathri and Dr. V. Krishnaveni, Computer Science (UG) got 1% Topper award in NPTEL Courses.
- In December 2019, 22 faculty members and 174 students successfully completed the NPTEL courses.
- Ms. P.V. Rajalakshmi, Faculty member of English was awarded Star Believer of NPTEL.

**SWAYAM -MASSIVE OPEN ONLINE COURSES PROGRAMME**

- An Awareness Programme on SWAYAM MOOCs was conducted on 22.07.2019 for all the First Year UG students by Dr.J.Ghayathri, SWAYAM MOOCs Coordinator of the college.
- The Computer Centres were allotted to the students with internet facility to register and enroll in the SWAYAM MOOCs from 26.07.2019 to 31.07.2019.

- In December 2019, Faculty member Dr. J. Ghayathri completed SWAYAM UGC course with Gold badge and also a faculty member and 10 students completed CEC(Consortium of education Council) course.
- Ms.T. Dharani Priya, Faculty member of Biochemistry got 2% topper award and Ms. Charanya Meenu, Faculty member of CDF got 5% Topper award.
- Ms. Bhairavi, Student of English got 1% topper and Ms. Sajeetha Banu B, Student of MBA got 5% topper award.
- One Faculty member completed the International online course conducted by Commonwealth of Learning.
- During January – April 2020 session, 103 candidates were enrolled in various SWAYAM CEC /NITTR/IGNOU/IIMB/NIOS MOOCs and 964 candidates enrolled in SWAYAM NPTEL MOOCs.

### **RESEARCH CELL**

- Research Cell of our College was actively involved in disseminating the significance of Research among the faculty members and Research Scholars by publishing a Research Journal, ‘KASC Journal of Social Science’, since 2014, which caters to the needs of the Researchers of our region. Faculty members and Research Scholars were continuously motivated to undertake funded projects to boost the research temperament of our faculty members.
- Number of Research Programmes offered for M.Phil and Ph.D are 10 and 08 respectively. Number of Research Guides for M.Phil and Ph.D are 67 and 22 respectively. Number of students registered for M.Phil and Ph.D for the academic year 2019-2020 are 9 and 25 respectively. No of Students completed M.Phil are 10. Number of Books Published by our Faculty Members were 6, Research articles published in reputed Journals with Scopus is 10 and the number of publications in reputed Journals were 65.

### **MoUs**

The Department of Costume Design and Fashion signed a MoU with TexValley, Chitthode on 12.06.2019.

### **INAUGURATION/VALEDICTION OF ASSOCIATION ACTIVITIES**

- Association was inaugurated for BBA (CA) on 24.06.2019. Dr.K.Kandappan, Dean, Student Support Services, Sri Ramakrishna Mission Vidyalaya College of Arts and Science Coimbatore, was the Resource Person.
- The Department of Biotechnology inaugurated its students’ Association on 29.06.2019 with Dr. B.Parameshwari, Senior Scientist, Indian Council of Agriculture Research, New Delhi as the Chief Guest.
- ‘GERENCIA’ - Department Association of Business Administration was inaugurated on 02.07.2019 by Mr. S. Koushik Sundhar, Head, Management Development Centre, DJ Academy of Managerial Excellence, Coimbatore.
- Association activities of the Department of Corporate Secretaryship with CA & PA were inaugurated on 03.07.2019. Dr. R. Maheswaran, Chairman, ICSI- Coimbatore Chapter and VP- Finance & infrastructure,



Coimbatore Hitech Infrastructure Private limited, was the Chief Guest. On the same day an Awareness Programme on Professional Courses was organised. Mr.K.Ravindran, Chairman, ICAI(CMA), Coimbatore Chapter delivered the Special Address about the professions CS(Company Secretary) and CA(Chartered Accountant). Mr.R.Gopal, Chairman, ICAI(CMA), Erode Chapter created awareness on the profession CMA(Cost and Management Accountant).

- VIBRANT-Students' association activities for the academic year 2019-2020 of the Department of Physics was inaugurated and a Special Lecture was delivered by Dr.B.Nalini, Assistant Professor, Department of Physics, Avinashilingam Institute for Home Science and Higher Education for Women (Deemed University), Coimbatore, on 04.07.2019.
- The Department of Computer Science(UG) inaugurated the Students' Association 'Cyber Crews' on 04.07.2019. The Correspondent and the Principal felicitated the gathering. 75<sup>th</sup> issue of IT-UNLIMITED Magazine & 6<sup>th</sup> issue of Department News Letter 'Cyber Traces' were released.
- Ramanujan's Association activities were inaugurated by the Department of Mathematics on 11.07.2019 with an inspirational speech by Mr.S.Ramamoorthy, Executive Director, RGS Feeds, Erode.
- The Department of Catering Science and Hotel Management inaugurated students Association "Epicurienz" and released the magazine 'Kongu Flavours'- Volume - VII on 16.07.2019 and Mr.S.Karthikeyan, National Trainer, JCI INDIA was the Resource Person. An Orientation programme on 'Personality Development' and 'Team Building' was conducted for the students.
- The Department of English conducted the inauguration of English Literary Club Association activities on 17.07.2019 and Dr V.Neelakandan, Associate Professor of English, Sri Ramakrishna Mission Vidyalaya College of Arts and Science (Autonomous), Coimbatore, served as the Chief Guest.
- தமிழ்த்துறையின் சார்பாக 18.07.2019 அன்று பி.ஏ. தமிழ் இலக்கியம் மற்றும் தமிழ் மன்றத் தொடக்க விழா நடைபெற்றது. இவ்விழாவில் 'நம்மால் முடியும்' என்ற தலைப்பில் சிறப்பு விருந்தினர் 'கலைமாமணி' இசைக்கவி ரமணன் அவர்கள் சிறப்புரை ஆற்றினார்.
- Inauguration of Rangmanch'19 with Orientation Programme was organized on 19.07.2019 and Dr. C.Muralidhara Kannan, Assistant Professor, PG Research Department of English, Government Arts College, Coimbatore, was the Resource Person.
- The Students' Association 'The Phoenix' was inaugurated by the Department of Computer Applications(UG) on 22.07.2019.
- Career Counselling Programme was conducted for the Final Year students of B.Com and B.Com B & I with the Chief Guests Mr.CA S. Balamurugan, Vice Chairman, Erode Branch of SIRC of ICAI and Mr.CA K.Ananth on 24.07.2019.
- Inauguration and Orientation Programme of Department Association was held on 26.07.2019 and Mrs. A. Jayapadma, Assistant Professor, Department of Social Work, CMS College of Science and Commerce, Coimbatore, was the Resource Person.
- Career Enhancement Programme was conducted for the final year students of Commerce from 17.09.2019 to 19.09.2019 with the Chief Guests Mr.CA M.Santhosh Kumar and Mr.S.V. Hariprasad, JCI, Erode.
- 'Make Association' was inaugurated by Mr. Narayanan, Proprietor, MR Colour Lab on 30.08.2019.

- 2<sup>nd</sup> 'Awards day' was organised by the Department of CT & IT on 14.02.2020. In this function, Achievers of the competitions such as Doodle Dragon, Code Fighter, Paper Presentation, My Story My Content, Oratorical, Essay Writing Competition and the Student Council office bearer's of the Department of CT&IT were honored by the Principal.

### **VALEDICTION**

- தமிழ்மன்ற நிகழ்வுகளின் நிறைவு விழா 05.02.2020 அன்று நடைபெற்றது. இதில் பட்டிமன்ற பேச்சாளர், தீக்கதிர் ஆசிரியர் திரு. மதுக்கூர் ராமலிங்கம் அவர்கள் கலந்துகொண்டு மாணவர்கள் சிறந்த பேச்சாளராக மாறத் தேவையான திறன்களை பற்றி மிகவும் விரிவாக உரையாற்றினார்.
- The Valediction of English Literary Club Association activities was conducted on 26.02.2020 and Mr. K. Jayakumar from Bannari Amman Institute of Technology, served as the Chief Guest.

### **ORIENTATION PROGRAMMES/BRIDGE COURSE**

- The Department of Commerce conducted the diagnostic test for students of First Year B.Com (CA) on 25.06.2019 to identify their performance and to find the learning difficulties in each course.
- To assess the knowledge level of the First year students, a Diagnostic Test was conducted by the Department of Computer Science (UG) on 25.06.2019 in the fields of Basic Mathematics, Fundamentals of IT, General Aptitude Skills. Based on the result, a Bridge Course was conducted on 29.06.2019 and on 01.07.2019 on 'Communication Skills' and 'Foundations of Mathematics'.
- A Two-day Orientation Programme was conducted for the first year BBA (CA) from 25.06.2019 to 26.06.2019 by Mr.M. Shanmugasundram, Psychologist and Trainer, Phoenix Training Academy, Erode.
- To channelize the needs of the students identified through the diagnostic test, a bridge course was engineered by the department of Commerce (CA) from 27.06.2019 to 02.07.2019.
- An Orientation Programme was organized for the First Year students of B.Com.CS.CA and B.Com.PA on 05.07.2019. Mr. R. Dhanapal, State Yoga Co-ordinator, Erode taught the importance of Yoga and few yogasanas.
- An Orientation Programme for the First Year students of B.Com, B.Com(B&I) was organized on 08.07.2019 with Mr.G.Kumaraguru and Mr.G.Shanmugasekar from Gen Zee Training and Consulting, Erode.
- An Orientation Programme for the first year UG students was conducted by the Department of Costume Design and Fashion with Resource Persons from various departments of our College on 28.06.2019.
- A Two-days Orientation Programme was conducted by the Department of Computer Science(UG) for the freshers on 04.07.2019 and on 05.07.2019 on the topics, 'Gender Equity' & 'Moral and Ethical Values' with Dr. V.Anbumani , Associate Professor and Head from the Department of Hindi and Other Languages and Dr. P.Dhinakaran, Assistant Professor, Department of Tamil as Resource Persons. Dr.D.Ramyachitra, Assistant Professor, Department of Computer Science, Bharathiar University, Coimbatore , Dr.D.Aarthi, Assistant Professor (Sr Gr), Department of Management Studies, Velalar College of Engineering and Technology, Erode , Mr. R.Krishna Chaithanya Dass, In-charge, Namathvar Prayer Center, Periyakulam,

Served as Resource Persons and they offered sessions on the topics ‘Career Opportunities for Computer Science’, ‘Impact of students' media consumption and measuring their addiction’ and ‘Building National Values’ respectively.

- The Bridge Course for the First year students was conducted by the Department of Computer Applications(UG) from 09.07.2019 to 12.07.2019.
- An Orientation Programme was organized by the Department of Mathematics for the First year B.Sc Mathematics students on 11.07.2019 and on 12.07.2019 with Mr.R.Raja, Soft Skills, HR training and Business Consulting, Erode as the Resource Person.
- The Orientation Programme for First Year UG and First Year PG Students was conducted on 17.07.2019 and Dr. H. Vasudevan, Associate Professor and Head, Department of Commerce with Computer Applications of our College served as the Keynote Speaker.
- The Department of Computer Applications(UG) conducted a Two-day Orientation Programme for the First Year students from 18.07.2019 to 19.07.2019.
- Department of Business Administration conducted Orientation Programme for the First Year students on 14.08.2019 and on 04.09.2019. Mr. Kathir, HRD Trainer, Erode, was the Resource Person.
- An Orientation Programme for the First Year students of MBA was conducted on 10.09.2019 and Dr. S.Saravana Kumar, JCI Trainer, Erode, was the Resource Person.

## **PERSONALITY DEVELOPMENT PROGRAMMES**

- A Personality Development Programme was organized by the Department of Mathematics for the Pre-Final Year Students on 01.08.2019 and on 02.08.2019 with Mr.M.Shanmugasundram , Trainer, Soft Skills, Erode, as the Resource Person.
- A Personality Development Programme was organized by the Department of Mathematics for the Final year U.G Students on 16.08.2019 and on 17.08.2019 at the instance of Mr.S.Balaji and Ms.Vijayanirmala, Trainers from Brave Life Academy, Erode.
- Mr.M.Shanmuga Sundaram, Director and Trainer of Phoenix Training Academy imparted Personality Development Programme on ‘Assertive Traits and Communication Skills’ for the Third Year students of CS.CA & PA on 21.08.2019 and on 05.09.2019.
- The Department of Computer Science (P.G.) conducted a Personality Development Programme for the students on 29.08.2019 with Mr. R. Kumar, English and Soft skills trainer, Erode, as the Resource Person.
- Awareness Programme on ‘Women Empowerment Programme’ was conducted by the Department of Computer Applications to the Female students of the Department on 12.09.2019 at the instance of JCI Perundurai.
- The Department of Computer Science (P.G.) conducted a Personality Development Programme for the students on 20.12.2019 with Mr. E. R. Srinivasan, Managing Director & Spoken English trainer, Milton English Academy, Erode, as the Resource Person.
- A One-day Personality Development Programme was conducted for the Final Year BBA (CA) students on 13.02.2020 by Mr.M. Shanmugasundram, Psychologist and Trainer, Phoenix Training Academy, Erode.

- Department of Business Administration organized a Personality Development Programme from 24.02.2020 to 26.02.2020 for the Second Year and Final Year students.

### **SEMINARS/CONFERENCES /WORKSHOPS ORGANIZED**

#### **COLLEGE LEVEL**

- A Workshop on ‘Sketching and Fashion Illustration’ was conducted by the Department of Costume Design and Fashion on 29.07.2019 and on 30.07.2019 with Ms.Meenakshi Venkatesh, Director of Meenakshi School of Fine Arts, Erode, as the Resource Person for the First year UG and PG students.
- A Workshop on ‘Screen Printing’ was conducted by the Department of Costume Design and Fashion with Mr. Vijay Anand, Anand Textiles, Tirupur, as the Resource Person on 16.08.2019 for the Third year UG and for the First year PG students.
- A Workshop on ‘Crafting Career’ was organized for the students of M.Com (CA) on 27.08.2019. The Chief Guest was Mr. R. Senthil Kumar, Founder / Chief Strategist, Halcyon Digital, CEO, MAXCADD Academy, Coimbatore.
- To explore the benefits of health and fitness, a workshop on ‘Yoga for Concentration’ was formulated for the students of First Year B.Com (CA) on 06.12.2019.
- A Workshop on ‘PC Hardware and Trouble Shooting’ for the Final year and Pre-final year students was organized by the Department of CT & IT on 10.12.2019 and on 13.12.2019. Mr.T.Manikandan, Mr.E.Prakash, Mr.R.Senthil kumar and Mr. K.Kumar of Sridharan Infotech, Erode, were the Resource Persons for the Workshop.
- A Workshop on ‘Certificate Course on Tally’ was conducted on 20.12.2019 and from 02.01.2020 to 04.01.2020. 24 students participated and successfully got through the exam conducted on 11.01.2020.
- The Department of CT & IT organized a Workshop on ‘PHP Programming’ for the Pre-final year B.Sc. Computer Technology students on 02.01.2020. Mr. E.Jeevanandhan, Accent Technosoft, Coimbatore, was the Resource Person for the Workshop.
- A Workshop on ‘Linux Administration’ for the Pre-final year B.Sc. IT students was organized by the Department of CT & IT on 03.01.2020. Mr. T.Akil, Accent Technosoft, Coimbatore was the Resource Person for the Workshop.
- A Workshop on ‘Personal Makeover’ was conducted by the Department of Costume Design and Fashion for the PG students with Ms.S.Dharanya, UO Makeover, Erode, as the Resource Person on 11.01.2020.
- The Department of Catering Science and Hotel Management organized a Workshop on ‘Halwai Kitchen’ on 27.01.2020 with Chef. Packiaraj, ITC Fortune Park, Bangalore, as the Resource Person.
- Workshop on “GST and Business Practices” was conducted for the students of Final Year B.Com (CS CA) and B.Com (PA) students on 03.02.2020 and on 06.02.2020 respectively. Organizing Secretary of GST Academy of Excellence, Mr. D. Sivashanmugam was the Resource Person.
- A Workshop cum Hands-on Training on ‘Math with Python Hands on Training’ was organized by the Department of Mathematics for the M.Sc Students on 14.02.2020 and on 15.02.2020. Mr. Sundeep Kumar Agarwal, Technical Consultant, Salem, was the Resource Person.



- A Workshop on ‘Digital Marketing’ was conducted by the Department of Costume Design and Fashion for their Final year UG and PG students at the instance of M/s. Accent Techno Soft, Coimbatore on 17.02.2020.
- The Department of Computer Science (P.G.) conducted a Workshop on ‘Word Press’ on 24.02.2020 to the students with Mr.T.Akil, Software Engineer & Certified Ethical Hacker, Accent Techno Soft (ATS), Coimbatore, as the Resource Person.

### STATE LEVEL

- A State Level Seminar on ‘Advances in Computing and Information Technology’ was organized by the Department of CT & IT on 06.02.2020. Mr. S. Balachandar, Researcher and Evangelist, Shell India Pvt. Ltd, Bengaluru and Dr. R. Chinnaiyan, Associate Professor, Department of Information Science & Engineering, CMR Institute of Technology, Bangalore were the Resource Persons.
- A State Level Seminar on ‘Industrial Revolution 4.0’ was organized on 17.02.2020. Mr. P. Senthil Kumar Lighting Designer and Consultant, Anoor Energy Concepts Pvt Ltd., inaugurated the Seminar. Dr.S. Senbaganathan, Assistant Professor of Commerce, Raja Doraisingam Govt. Arts College, Sivagangai acted as a Resource Person for the Technical Session – I entitled Business Transformation for Sustainability and Progression and Mr. S. Aravindan, Director – Sales and Marketing, Aosta Software Technologies, acted as a Resource Person for the Technical Session – II entitled Technology Disruption in Industries.

### NATIONAL LEVEL

- The Department of Costume Design and Fashion conducted a National level Seminar on ‘Sustainable Fashion and Textiles’ on 14.09.2019. The Chief Guest was Mr.Alakan Karupannan, Head- Marketing, Business Innovation and Sustainability, Pallavaa Group, Erode.
- தமிழ்த்துறை கொங்கு கலை பண்பாட்டு ஆய்வு மையம் சார்பாக 18.09.2019 அன்று ‘மேற்பரப்பு ஆய்வில் வரலாற்றுக் காலத்திற்கு முற்பட்ட கொங்கு மக்கள் பயன்படுத்திய புழங்கு பொருட்கள் கண்டுபிடிப்பு’ என்னும் தலைப்பில் ஒரு நாள் தேசியப் பயிலரங்கம் நடைபெற்றது. இதில் இலங்கை பேராதனைப் பல்கலைக்கழகத்தின் தமிழ்த்துறைப் பேராசிரியர் செல்லத்துரை சுதர்சன் அவர்கள் மையவுரை வழங்கினார். கோவை பூ.சா.கோ. கலை அறிவியல் கல்லூரியின் தமிழ்த்துறை இணைப்பேராசிரியர் முனைவர் ச. இரவி அவர்கள் சிறப்புரை ஆற்றினார். பின்னர் விசயமங்கலம், குமரிக்கல்பாளையத்தில் கள ஆய்வு மேற்கொள்ளப்பட்டது.
- The Department of English conducted the National Level Conference titled ‘Gender Politics in Literature’ on 03.10.2019 and participants from various colleges presented their papers in it. Dr. C.G. Shyamala, Assistant Professor Department of English, Mercy College Palakkad, Dr. Sushma V. Murthy, Associate Professor, Department of English, Christ (Deemed to be University), Bengaluru, Dr.M.Richard Robert Raa, Assistant Professor Department of English, Sri Krishna Arts and Science College, Coimbatore, were the Resource Persons.

## **SEMINARS/CONFERENCES /WORKSHOPS ATTENDED**

### **STATE LEVEL**

#### **FACULTY MEMBERS**

- Nallappan.R, Assistant Professor, Department of MSW attended a HR Conference on “Defective changes in Technology of HR” on 10.01.2020.
- S.Balakrishnan, Assistant Professor and Head, Department of MSW attended a workshop ‘Capacity Building Programme on National Action Plan for Drug Demand Reduction’ (NAPDDR) conducted by Amrita Vishwa Vidhyapeetham, Department of Social work, Coimbatore and supported by Department of Social Defence, Government of Tamilnadu on 30.01.2020 and on 31.01.2020.

#### **STUDENTS**

Students of MSW attended the workshop on ‘Capacity Building Programme on National Action Plan for Drug Demand Reduction’ (NAPDDR) conducted by Amrita Vishwa Vidhyapeetham, Department of Social work, Coimbatore and supported by Department of Social Defence, Government of TamilNadu on 30.01.2020 and on 31.01.2020.

#### **BOOK PUBLICATIONS**

The following faculty members published books in their respective streams:

- Dr.V.Anbumani - Associate Professor & Head /Department of Hindi
- Dr.E.T.Lokganathan - Associate Professor & CoE
- Ms.M.Muthu Abirami - Assistant Professor /Department of Biochemistry
- Mr.V.Boominathan - Assistant Professor /Department of Tamil
- Ms.V.Kanchana - Assistant Professor /Department of English
- Dr.K.Prabha - Assistant Professor /Department of English

#### **FDP ATTENDED/ORGANIZED**

#### **GUEST LECTURES**

- A Guest Lecture on ‘GST - An Overview and Practical aspects’ was conducted for the students of Commerce on 25.06.2019 with CA K.Senthil Kumar as the Resource Person.
- A Guest Lecture on ‘Software Development Life Cycle’ was conducted by the Department of Computer Science for the Final Year Students on 03.07.2019 at the instance of Mr.A.Sikkandhar, Managing Director, Crescent InfoTech Pvt Ltd, Erode
- A Guest Lecture on ‘Tally’ was conducted for the Second Year and First Year students of BBA(CA) on 26.07.2019 by ETS Academy, Erode.

- A Guest Lecture on ‘Fashion Photography’ was conducted by the Department of Costume Design and Fashion with Mr.Karthick Chandrasekaran, Proprietor, Studio K, Erode, as the Resource Person on 31.07.2019 for the PG Students and their students of Value Added Course.
- A Guest Lecture Programme on ‘Applications of Abstract Algebraic Structure’ was conducted by the Department of Mathematics with Dr.N.Annamalai, Assistant Professor, Department of Mathematics, Central University of Tamilnadu, Thiruvarur as the Resource Person for the Under Graduate students on 03.08.2019.
- A Guest Lecture on ‘What Next’ was organized for Final year students of MBA on 07.08.2019 and Mr.Erode Kathir, HRD Trainer, Writer and Orator, was the Resource Person.
- A Guest Lecture on ‘Opportunities and Challenges in e-Commerce’ was conducted on 13.08.2019 for the Second and Third Year Students of CS.CA. Dr. A. Balagurusamy, Assistant Professor and Head, Department of Commerce, Sri Ramakrishna Mission Vidyalyaya College of Arts and Science, Coimbatore, was the Resource Person.
- A Guest Lecture on Consumer Dynamics was conducted for the Final year students of BBA (CA) on 14.08.2019. Dr. R. Seranmadevi, Professor, School of Management, Vel Tech, Chennai, was the Resource Person.
- A Guest Lecture on ‘Recent Trends in Women Psychiatry’ was held on 19.08.2019 and Mrs. R. Kavitha, Psychiatric Social Worker, Government Headquarter Hospital, Erode, was the Resource Person.
- The Department of Catering Science and Hotel Management organized a Guest Lecture on ‘Enhancing Skills in Room Division Management’ on 20.08.2019. The session was conducted by Ms. Rekha Williams, Associate Professor, RVS College of Arts and Science, Coimbatore.
- A Guest Lecture for Second Year PG students titled “Stylistics” was conducted on 22.08.2019 and Dr. C.S. Senthil, Assistant Professor, PG and Research Department of English, Thiagarajar College (Autonomous), Madurai, was the Resource Person.
- A Guest Lecture on ‘Career Building in Today’s Business World’ was organized for the students of First Year B.Com (CA) on 29.08.2019. The Chief Guest of that session was Mr. A. Anantha Hariharan, Career Ladder Consultancy, Coimbatore.
- A Guest Lecture on ‘Brand Behind the Business’ was conducted for the Final year students of MBA on 16.09.2019 and Du. Velumani, Certified Zone Trainer, JCI University, USA served as the Resource Person.
- A Guest Lecture cum Workshop on ‘Mathematical Software’ was organized by the Department of Mathematics for the M.Sc Students from 19.09.2019 to 21.09.2019 with Mr.S.Alagupandi and Mr.C.Surendar, Technical Head - Training, Aakkam Industrial Training and Research Institute, Coimbatore, as the Resource Persons.
- A Guest Lecture on ‘Financial Market for Future Investors’ was conducted for the Final year students of MBA on 23.09.2019. Dr.K.Prabhakaran, Assistant Professor, Department of Business and Accounting, Muscat College Sultanate of Oman, acted as the Resource Person.
- A Guest Lecture on ‘Discrete Mathematical Structure’ was conducted by the Department of Mathematics for the UG students on 23.09.2019 at the instance of Dr.V.Swaminathan, Assistant Professor, Discrete Mathematics Laboratory, Srinivasa Ramanujan School of Mathematics, Sastra University of Kumbakonam.

- Guest Lecture on ‘Vedic Mathematics Made Easy’ was conducted by the Department of Mathematics with Dr.B.Amudhambigai, Assistant Professor, Department of Mathematics, Sri Sarada College for Women, Salem as the Resource Person on 25.09.2019.
- The Department of Computer Science (P.G.) organized a Guest Lecture on ‘Big Data Analytics: Trends and Applications’ for the students on 27.09.2019 and Dr. N. Karthikeyeni Visalakshi, Assistant Professor, Department of Computer Science, Government Arts and Science College, Kangeyam was the Resource Person.
- Guest Lecture on ‘Marketing in VUCA World’ was conducted for II BBA (CA) on 05.10.2019. Dr. S. Muralidhar, Assistant Professor, Department of Commerce and Management Studies, Jain Deemed to be University, Bengaluru, was the Resource Person.
- Guest Lecture on ‘Basics of Sanskrit Grammar’ was conducted on 11.10.2019 with Dr.M.Archana, Assistant Professor, Department of Sanskrit, Seethalakshmi Achi College, Karaikudi, as the Resource Person.
- Guest Lecture in French Language was conducted on 11.10.2019 with Ms.P.Joshitha Sharon, Head, Alliance Francaise de Madras, Coimbatore Chapter, as the Resource Person.
- Guest Lecture on ‘Importance of ISO Auditing in Food Industries and Career Opportunities in ISO Auditing’ was arranged for the UG students of Biotechnology, Biochemistry and Catering Science and Catering Science and Hotel Management on 04.12.2019 and the Resource Person was Ms.T.Ramya Devi, Qmax Business Assurance, Chennai.
- Guest Lecture on ‘HR process ( Recruitment to Retirement )’ was conducted by the Department of MSW on 13.12.2019 and Mr. T.Anandhakumar, HR Consultancy (Freelancing), Coimbatore, was the Resource Person.
- Special Lecture on ‘Human Rights and Values’ was conducted for the Final year students of MBA on 08.01.2020, Ms. Lakshmi & Team members of Erode Judges, District legal services Authority, Erode acted as the Resource Persons.
- Guest Lecture on ‘Introduction to Soft Computing’ was conducted by the Department of Mathematics for the students of Math Club on 09.01.2020 with Dr.U.S.Ragupathy, Professor and Head, Department of EIE, Kongu Engineering College, Perundurai, as the Resource Person.
- Guest Lecture on ‘Audit under Computerized Information System’ was conducted on 24.01.2020 with Mr. CA.K. Anandh, Erode as the Resource Person.
- Department of Business Administration conducted a Guest Lecture on ‘Insurance Principles and Practice’ for the Final Year students on 27.01.2020. Mr. S. Sudhakar, Erode, was the Resource Person.
- Guest Lecture on ‘Let us...by’ was conducted for the students of First Year BBA (CA) on 28.01.2020. Lion Dr. Maheswari Madhan, Proprietor, Universe Investments, Erode, was the Resource Person.
- Guest Lecture on ‘Multimedia’ was conducted for the students of the Final Year BBA (CA) on 29.01.2020. Mr. N.Senthil Kumaran, Director, Department of Computer Application, Vellalar College for Women, Erode was the Resource Person.
- Guest Lecture for all the UG and PG students was conducted on the topic “English Language Teaching” on 01.02.2020 and Dr. Karunathevy Shivaji from University of Jaffna delivered the lecture.



- Department of Business Administration organized a Guest Lecture on ‘Revisiting Economics as a Social Science’ for the First Year students on 07.02.2020 and Dr. K. R. Vijayarani, Assistant Professor, Department of Economics, Sri Vasavi College (Aided), Erode, was the Resource Person.
- Guest Lecture on ‘Boutique Management’ was organized by the Department of Costume Design and Fashion for the Final year Students and the Advanced Learners of their Department on 07.02.2020 at the instance of Ms.Kiruthika Palanisamy, Proprietor, Step-In show room, Erode.
- Guest Lecture on ‘Career Opportunities in Medical Transcription’ was arranged for the Second year B.Sc Biotechnology students on 07.02.2020 by the Department of Biotechnology at the instance of Mr. M. Mohan Kumar, ImedX Information Services Pvt. Ltd., Coimbatore.
- The Department of Computer Science (P.G.) organized a Guest Lecture on ‘Big Data Revolution’ to the students and Dr. A. Kangaiammal, Assistant Professor, Department of Computer Applications, Government Arts College (Autonomous), Salem was the Resource Person.

### **INTER-SCHOOL MEET ORGANISED**

தமிழ்த்துறை சார்பாக 16.07.2019 அன்று ஈரோடு மாவட்ட பள்ளிகளுக்கு இடையேயான கலைத்திறன் போட்டிகள் நடைபெற்றன. இதில் ஈரோடு மாவட்டத்தைச் சார்ந்த பல பள்ளிகளைச் சார்ந்த மாணவ மாணவியர்கள் கலந்துகொண்டனர்.

### **INTER COLLEGIATE MEETS ORGANIZED**

- தமிழ்மன்றம் சார்பாக 04.09.2019 அன்று கோவை கம்பன் கழகம், டவுன் மற்றும் சிட்டி டெவலப்மென்ட் (கே.ஜி.குழுமம்) இணைந்து நடத்திய கல்லூரி மாணவர்களுக்கான பேச்சுப் போட்டி - சுழலும் சொல்லரங்கம் நடைபெற்றது. இதில் கோவை கம்பன் கழகத்தின் இணைச்செயலாளர் முனைவர் க. முருகேசன் அவர்கள் (தமிழ்த்துறைத் தலைவர், கொங்குநாடு கலை அறிவியல் கல்லூரி, கோவை.) சிறப்பு விருந்தினராகக் கலந்து கொண்டார்.
- The Department of Computer Applications organized a State Level Intercollegiate Technical Meet- ‘Boom Boot-2020’ on 21.02.2020.

### **INTRA-MURAL /INTRA DEPARTMENT**

- The 8<sup>th</sup> Intramural Technical Symposium -Techfest’19 was organized by the Department of CT & IT on 09.08.2019. Dr. R. Vadivel, Assistant Professor, Department of Information Technology, Bharathiar University, Coimbatore was the Chief Guest for the Symposium.
- ‘Intrafesi 2019’ - An Intra-Department meet was conducted for the students of Commerce to trigger out the hidden talents of students on 21.08.2019

- The Department of Computer Science (UG) conducted 'Think Fest' – an Intradepartment Competitions on 'Software Contest & Debugging, Quiz & Word Hunt' for the Students on 17.08.2019, on 06.09.2019 and on 20.09.2019.
- 'Accelerate' – an Intradepartmental Competition (Quiz, Spell Bee, Scrambled words, Inventions and Inventors) were conducted on 19.09.2019 by the Department of Physics.
- Intra-talent Competitions were conducted by the Department of Costume Design and Fashion for their students on 23.09.2019 to exhibit their talents.
- A Talent Hunt 2019 – an Intradepartment cultural competition was coordinated by the Department of Commerce (CA) on 26.09.2019 on the theme 'Technology is a Savior or a Killer'.
- Intra-Departmental Function 'CorPro FOCUS – 2019' was conducted by the Department of Corporate Secretaryship with CA and PA on 13.12.2019.
- The Department of MBA & MCA jointly organized an intramural Competition MAKEXCELS 2K20 for final year UG students on 20.02.2020 and Mr. Karthi Easwaramoorthi, Co-Founder and CEO, Ticket goose.com, Bengaluru, was the Chief Guest.
- The Department of Catering Science and Hotel Management organized an Intra-Department Cookery Competition - KAPSIMO 2020, on 25 .02.2020 and on 26.02.2020.
- Various competitions were conducted by the Department of Mathematics for the Math Club students to exhibit their talents in Mathematics on 14.02.2020 and on 15.02.2020.
- The Department of Biotechnology organized INSTACRACKERS – An Intramural Quiz Competition on 06.02.2020 for the UG Biotechnology students.
- Fashion Gala 2020 (Designer Contest) was conducted on 15.02.2020 by the Department of Costume Design and Fashion to bring out the talents of the students. The judges invited were Ms.Swetha Raghul, Fashion Style Curator/ Entrepreneur, Coimbatore and Ms.M.Santhini, Pallavaa Group, Erode.
- The English Literary Club Association conducted the Inter departmental competition "Revelry 2020" and Intra departmental competitions 'Lit Fest' on 18.02.2020.

#### **SYMPOSIUM ATTENDED**

#### **OVERALL CHAMPIONSHIP (KONGU CULTURAL FEST'20)**

- The Student Team representing the Department of English won the 'Overall Championship Trophy – Winner' in the cultural competition- KONGU CULTURAL FEST – 2020 conducted by College on 25.01.2020.
- The Student Team representing the Department of Computer Science (UG) won the 'Overall Championship Trophy – Runner Up' in the cultural competitions KONGU CULTURAL FEST – 2020 conducted by our college on 25.01.2020.

#### **PONGAL VIZHA'20**

தமிழ்த்துறையின் தமிழ்மன்றம் சார்பாக 10.01.2020 அன்று பொங்கல் விழா சிறப்பாகக் கொண்டாடப்பட்டது. இவ்விழாவில் ஆசிரியர், ஆசிரியர்லா பணியாளர்கள், மாணவ-மாணவியர்கள் ஆகியோர் பொங்கல் வைத்து

சிறப்பித்தனர். மேலும் பொங்கல் விழா போட்டிகளாக மாணவ – மாணவியருக்கு பாரம்பரிய பொருட்களைக் காட்சிப்படுத்துதல், கிராமியக்கலை நடனங்கள், உறி அடித்தல் ஆகிய போட்டிகள் நடைபெற்றன.

### **INTER-COLLEGIATE MEETS ATTENDED**

The Students of Department of Computer Science(UG) participated in various Intercollegiate Meet Competitions held at various colleges and won 46 prizes, Rs. 6,750 Cash Prize and Eight overall championship Trophies.

### **COLLEGE BAZAAR**

- The Health Club (a part of Creactus Association) organized 'BIOFAIR' - an Exhibition of Natural and Value Added Biological Products on 28.01.2020. The Ceremonial Opening was done by our Correspondent Thiru. K.Palanisamy and students exhibited biological products available from various districts of Tamilnadu.
- X-Travaganza- an Exhibition cum Sale was organized by the Department of Costume Design and Fashion on 21.01.2020 and on 22.01.2020 to explore the creativity and talents of their students.
- Department of Management Studies organized an event 'FESI 2k20' on 31.01.2020 & 01.02.2020
- A Two-Day Marketing Expo "KASCO 2020" was jointly organized by the Department of Commerce and Commerce(CA) on 06.02.2020 and on 07.02.2020. 106 stalls were set up by the students to gain a realistic experience in their domain.

### **OUTBOUND PROGRAMMES**

- An Outbound Yoga Training Programme was organized by the Department of CT & IT at Aliyar by Vethathri Maharishi Kundalini and Kayakalpa Research Foundation for the First year students on 23.08.2019.
- An Outbound Training Programme at Turning Point, Coimbatore was organized for the Final year students of MBA on 01.08.2019.

### **TRAINING PROGRAMMES**

- A Three-day yoga Training Programme was organized for International yoga day celebration from 18.06.2019 to 20.06.2019. Ms.T.Tamilselvi from Erode Manavalakalai Mandram was the Resource Person. The Programme was arranged to inculcate the importance of yoga and meditation among the students of Second Year B.Com (CA).
- Best Practice 'Mock Trading' and 'Exploring Entrepreneurs' training were given by the Faculty Members of the Department for the Second and Third Year students of CS.CA and PA on 28.08.2019.
- The Cyber Prodigies Forum of the Department of Computer Science (UG) conducted Sessions on 'Efficient Programming & Debugging' for the First year students on 19.07.2019 and on 20.12.2019, a Session on

‘Multimedia Presentations and Web Designing’ for the Second year students on 16.08.2019 and on 16.09.2019 with the faculty members of Computer Science (UG) as Forum Trainers.

- Soft Skills Training Programme was specifically arranged for the final year students of B.Com (CA) on 04.09.2019. The session was handled by the Resource Person Mr.R.Kumar, Freelance Trainer, Erode.
- Placement Training Programme-‘Training by the Trained’ was conducted on 05.02.2020 and on 06.02.2020 by the Final year placed students of the Department of Computer Science(UG) for the Final Year Students who opted for Placement.
- Training Session on ‘Industrial Institution Interaction’ was conducted for the MBA students on 07.02.2020 and on 08.02.2020 and Mr.M.Mohanasundararajan, Professional Trainer and NLP Master Practitioner, Chennai, served as the Resource Person.

### **INDUSTRY/FARM/FIELD/LAB VISITS**

- The Department arranged an Industrial Visit to Tex Valley, Erode on 05.07.2019 for the students of First year B.Com (CA).
- The Third year B.Sc. Physics students attended a Workshop on ‘Advanced Experimental Physics’ on 12.07.2019 during their laboratory visit to Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore.
- An Industrial Visit was arranged for the Students of MSW to Organisation for the Development of People (O.D.P.), Mysuru on 22.08.2019.
- The Department of Computer Science (UG) organized an Industrial Visit to Aniframes, Mysuru for the final year students from 22.08.2019 and 23.08.2019.
- Third year students of CS.CA & PA visited Mysore Sandal Soap Industry, Mysuru on 22.08.2019.
- Final year students of CT & IT Department went for an Industrial Visit to Aniframes, Mysuru, from 22.08.2019 to 24.08.2019
- Industrial Visit was arranged by the Department of Biotechnology for the Second Year Students to Central Silk Board, Mysuru and Final Year Students to Parle Biscuits Pvt Ltd, Chennai, on 23.08.2019.
- Educational Tour was organized by the Department of Costume Design and Fashion for the Third year UG and Second year PG students to National gallery of Modern Art, Bengaluru on 23.08.2019.
- Department of Business Administration organized an Industrial Visit to JK Tyres, Mysuru from 23.08.2019 to 25.08.2019 for the Second Year and Final Year Students.
- An Industrial Visit to “Parle Products Private Ltd.”, Hyderabad was organized from 23.08.2019 to 25.08.2019 where the students of Commerce (CA) learnt the step by step working process of baked food products in the industry.
- The Students of the Department of Catering Science and Hotel Management went for an Industrial visit to Hotel Sheraton, Bengaluru on 24.08.2019.
- The Department arranged Industrial Visit to ATS Global Techsoft Pvt.Ltd, Bengaluru for the students of Final Year and Second Year BBA (CA) on 27.09.2019.



- The Department of BBA(CA) arranged an one day Industrial Visit to ESS PEE Knit Wear, Chennimalai for VAC Textile Merchandising Students on 27.09.2019.
- Heritage tour was organized by the Department of Hindi and Other Languages jointly with Ethics Club on 02.10.2019 to Pollachi for the students to make them understand our cultural values and gain knowledge about the heritage of our country.
- An Industrial visit to Isha Yoga Foundation, Coimbatore was organized on 03.10.2019 for the students of M.Com (CA) to maintain their physical and psychological health to ensure a healthy life.
- An Industrial Visit was arranged by the Department of Biotechnology for First B.Sc Biotechnology Students to Central Leather Research Institute(CLRI) and Birla Planetarium, Chennai on 22.11.2019.
- Second year B.Sc Biotechnology students were taken to Common Effluent Treatment Plant, SIPCOT, Perundurai for a Farm Visit on 07.12.2019 by the Department.
- Industrial Visit was organized for the First year students of MBA to ‘The Hindu’ Press, Coimbatore on 19.12.2019.
- Farm Visit for First year B.Sc. Biotechnology students was arranged to Aavin Diaries, Chithode on 13.01.2020 by the Department.
- Students of Second Year B.Com CS CA and B.Com PA visited the Factory “e-Millet Moon Foods”, Tiruchengodu on 28.01.2020.
- The Department of Catering Science and Hotel Management organized a Factory Visit for their students to Podaran Foods India Ltd, Kangeyam on 30.01.2020.
- Third year B.Sc Biotechnology students were taken to Pasteur Institute of India, Conoor as Institutional Visit on 03.02.2020 by the Department of Biotechnology.
- Department of Business Administration organized an Industrial Visit to Aland Spinners (pvt) Ltd., Pallipalayam from 17.02.2020 to 18.02.2020 for the First Year students.
- Industrial visit for Final year students of MBA to “Tamil Nadu Newsprint and Papers Limited (TNPL)” Karur was scheduled on 22.02.2020.

### **SOCIAL AWARENESS PROGRAMME**

- Bank Account Campaign Programme was conducted by the Department of Commerce (CA) to introduce the saving habits among the students in association with Karur Vysya Bank, Mettukadai on 21.06.2019.
- The Digital Literacy Programme for the benefit of the students of Govt. Panchayat Union Primary School, Nanjanapuram was conducted by the Department of CT & IT on 16.07.2019. This programme elated the technological bustle of almost 18 students at basic level.
- Under the Extension Activity, Second year M.Sc (Mathematics) Students taught the concept of Mathematics, donated the needy things, conducted games and distributed prizes for the children of Udayam Special School, Thoppupalayam, Ottapparai, Chennimalai, Erode on 01.08.2019.

- The Department of Computer Science (P.G.) conducted a Workshop on ‘Basics of Computer’ for the benefits of school students, Bharathi Kalvi Nilayam (Govt. Aided), Nasiyanur on 22.08.2019 and campus cleaning activities was also carried out on the same day.
- Awareness Programme by the Department of MSW was conducted on ‘World Suicide Prevention’ which was held on 09.09.2019 and Ms. N. Uma Maheshwari, District Legal Service Authority, Principal District Judge, Erode, was the Resource Person.
- Awareness Programme by the Department of MSW on AIDS was held on 02.12.2019 and Mr. B. Anandhan, Family Counsellor, St. Thomas Charitable and Educational Trust, Erode, was the Resource Person.
- Extension Activity on ‘Craft Making’ was conducted at Panchayat Union Primary School, Nanjanapuram by the PG Students of the Department of Costume Design and Fashion on 23.01.2020.
- The Phoenix - Life Saving Wing of the Department of Computer Applications(UG) served the society through blood donation. 70 students donated 73 units of Blood to the needy during this academic year.
- More than 36,000 tree saplings were distributed and planted through the “Think Green Cell” of the Department of Computer Applications(UG) in and around Erode District and Tirupur District, till date.
- The Students’ Association of the Department of Computer Applications(UG) is continuing to serve the society, through the ‘Traffic warden wing’ to regulate the traffic at Veppampalayam piruvu every day.
- The Department of Computer Applications (UG) conducted a demo session on ‘Usage and Importance of KAVALAN App’ for the Female students of the Department on 06.02.2020 at the instance of Dr.M.Jaikumar, Assistant Professor & Head, Department of Computer Applications, Sri Ramakrishna Mission Vidyalaya College, Coimbatore.

### **TRIBAL CAMP**

Tribal Camp was organized by the Department of MSW in Gujjampalayam Village, Sathyamangalam, Erode Dkistrict from 01.02.2020 to 07.02.2020.

### **NATIONAL DAY CELEBRATIONS**

- World Population Day was celebrated with various activities on 11.07.2019 by the Department of commerce .
- National Handloom Day was celebrated on 07.08.2019 by the Department of Costume Design and Fashion.
- On the eve of Teachers Day Celebration, a Programme was conducted for the first year students of B.Com (CA). As a mark of kind remembrance of their school teachers, they sent their wishes through letter on 05.09.2019. Further, an essay writing competition was conducted on the topic “Teachers in the Digital World”.
- Hindi Divas was celebrated on 16.09.2019 with intramural talent show (Both On stage and Off stage events) among the First year, Second Year and Third Year UG Students.

- World Tourism Day was celebrated by the Department of Catering Science and Hotel Management on 27.09.2019. Thiru K.Palanisamy, Correspondent and Dr.N.Raman, Principal started a Campaign for creating awareness on Global Warming. The Students of the Department actively participated in the Cleaning activities and planting trees in Vellode Birds Sanctuary.
- 132<sup>nd</sup> Birth Anniversary of Srinivasa Ramanujan as National Mathematics Day (Ramanujan Day) was celebrated on 04.01.2020 by the Department of Mathematics. Various competitions were conducted for the students to exhibit their talents in Mathematics. On the occasion, Dr.G.K.Revathi, Assistant Professor, Mathematics Division, School of Advanced Sciences, VIT, Chennai motivated the students.
- The E-Poster competition entitled ‘Swami Vivekanandha’s Thoughts and Ideas’ was conducted on the commemoration of National Youth Day on 12.01.2020.
- Matrubhasha Divas(Mother Language day) was celebrated on 21.02.2020 and Singing, Cooking without fire and Ethnic wear competitions were conducted for all the UG and PG students.

### **ALUMNI MEETS AND THEIR CONTRIBUTION TO ALMA MATER**

- Alumni Interaction Programme was conducted for the Math Club students of the Department of Mathematics on 16.08.2019 and on 07.09.2019 by their Alumni Students Ms.S.Janani, Supporting Engineer, Wipro Technologies, Coimbatore and Ms.D.Srimathy, Operations Executive, Infosys Limited, Mysuru.
- Skill Development Programme for Final year Computer Science(UG) students was conducted by the Department of Computer Science(UG) on 07.09.2019. The sessions were handled by the Alumni Mr.J.Murali Krishnan, Associate Consultant, CGI Technologies Pvt Ltd, Bengaluru and Mr.S.Santhosh Kumar, Test Engineer, Infosys Limited, Mysuru.

### **SKILL DEVELOPMENT PROGRAMMES**

- Hindi Debate on ‘Which is the better way to Live Happily and Stay Healthy- Traditional Lifestyle or Modern Lifestyle?’ was organized under Hindi Sahitya Samiti on 20.08.2019.
- Kavi Sammelan and Putak Sameeksha were organized under Hindi Sahitya Samiti on 29.01.2020.

### **CONSULTANCY SERVICES**

The Department of Computer Science(UG) conducted Eduheal Olympiad Foundations online [level 2] examination for 121 School Students of the Erode District on 27.11.2019 as a consultancy Service to Eduheal Foundation at the cost of Rs.25/- per student.

## **DEPARTMENT MAGAZINES/NEWSLETTER RELEASE**

- The Department of Computer Science (UG) released and posted in our College website, the 75th – 78th issues (4 issues) of IT-UNLIMITED Magazine, and released the 6th issue of Department News Letter "Cyber Traces" on 04.07.2019.
- The Department of Catering Science and Hotel Management released the Department Magazine "KONGU FLAVOURS – Volume VII" on 16.07.2019.

## **DBT STAR COLLEGE SCHEME ACTIVITIES**

**The Department of Biotechnology, Ministry of Science & Technology, Government of India has sanctioned 'Star College Scheme' in March 2019 for five Undergraduate Science Departments viz., Biochemistry, Biotechnology, Computer Science, Mathematics and Physics and sanctioned Rs. 1.04 Crores.**

**The following are various common programmes organized by the participating Departments under DBT Star College Scheme :**

- An Induction Programme was conducted by the Department of Biochemistry, Biotechnology, Mathematics, Computer Science and Physics under DBT Star College Scheme for the First Year Star department students on 28.06.2019. Dr. R.Rajendran, Former Principal and Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore and Dr.R.Parvathi, Associate Professor and Head, Department of Mathematics, Vellalar College for Women, Erode, were the Resource Persons and they promulgated the benefits of Star College Scheme to the students.
- Co-coordinators of DBT Departments attended the Refresher Programme for two days at Christ University, Bengaluru on 06.08.2019 and on 07.08.2019.
- An Inter-School Science Exhibition Contest – Science Fest was organized by the DBT Star College Scheme Departments on 27.08.2019 and Mr. R.Balamurali, Chief Educational Officer, Erode District was the Resource Person.
- An Inter-School District level 27th National Children Science Congress was organized by the DBT Star College Scheme Departments on 04.11.2019 in association with Tamilnadu Science Forum, Erode Chapter.

**The following Programmes were organized by the participating Departments in their respective departments:**

## **DEPARTMENT OF BIOCHEMISTRY**

- The Department in collaboration with Institute of Genomics and Integrative Biology, New Delhi participated in IndiGen Research Programme and arranged Blood sample collection for Genome Analysis on 12.06.2019.



On behalf of IGIB, Dr. K. R. Sivaprakash (Alumnus), Senior Scientist, CSIR – Department represented the team.

- Blood group identification for all the First Year UG and PG students was carried out by Second Year students on 12.07.2019.
- Guest Lecture on ‘Nitric Oxide - A double edged Sword’ was arranged with Dr. Jaganathan Lakshmanan, Associate Professor, Department of Biochemistry, University of Louisville, Kentucky, USA as the Resource Person on 22.07.2019.
- Blood Group Identification Camp was organized for the School Students at Government Higher Secondary School, Kanagapuram, Erode by the Third Year UG students on 30.07.2019.
- Blood Donation Camp in association with Lions Blood Bank Midtown was organized on 02.08.2019. 244 students donated blood during the drive.
- An Intra-department Competition ‘Express Impress - BioFlair 2019’ was conducted on 06.08.2019 to showcase the students’ talents both on curricular and extracurricular aspects.
- Association activities (Symbion’2019) were inaugurated by Dr. S. Sudharshan (Alumnus), Associate Professor in Anatomy, Melaka Manipal Medical College, Manipal Academy of Higher Education, Manipal, Karnataka on 08.08.2019. He gave a Special Lecture on ‘Memory – From Brain Perspective’ during the occasion.
- Educational Tour to Kodaikanal Solar Observatory, Indian Institute of Astrophysics, Kodaikanal was arranged for the Second Year B.Sc Biochemistry students from 22.08.2019.
- Industrial visit to M/s. Karnataka Soap & Detergents Ltd, Mysuru, was arranged for the final year B.Sc Biochemistry students on 23.08.2019.
- Workshop on “Soil Testing” in association with Tamil Nadu Agriculture Department, Erode District, was organized on 24.09.2019. Ms. V. Revathi, Assistant Agriculture Officer, Tamil Nadu Agriculture Department, Erode District, served as the Resource Person.
- To mark the occasion of World AIDS Day ‘An Awareness Program on AIDS’ was organized in association with MSW Department for the Biochemistry and Social Work students on 02.12.2019. Dr. B. Anand, Family Counselor, St. Thomas Charitable and Educational Trust, Erode was the Chief guest for the occasion.
- Guest Lecture on ‘Job Opportunities in Health Care Sector’ was arranged with Mr. Syed Samiullah, Head Operation, Professional Infotech, Coimbatore, as the Resource Person on 06.12.2019.
- Industrial visit to CSIR -Central Leather Research Institute (CLRI), Chennai, was arranged for First Year UG students on 20.12.2019 by the Department of Biochemistry.
- Workshop on Animal Handling was arranged for the Final year B.Sc Biotechnology students in Erode College of Pharmacy on 20.01.2020 by the Department of Biotechnology.
- Blood Donation Camp was conducted on 30.01.2020 to mark the occasion of Martyr’s Day in association with Lions Club of Erode, Midtown. About 324 students donated blood. Erode Government Hospital, Perundurai Medical College and Hospital blood bank, Tamil Nadu Voluntary Blood Bank and Research Centre, Erode, collected the blood units.
- Industrial visit to Pasteur Institute, Coonoor was arranged for First Year UG students on 03.02.2020.

- Guest lecture on “Project Manav- Human Atlas initiative” was arranged on 15.02.2020. Dr.Anupama Harshal, Indian Institute of Science Education and Research, Pune (IISER Pune) served as the Resource Person for the Programme funded by DBT and co funded by and co-funded by Persistent System.
- Faculty Development Programme Cum Hands on Workshop in 'Histopathological and Immunological Techniques' was organized by Biochemistry Department in association with Deepa Microlabs, Erode for faculty Members of Biochemistry and Biotechnology Departments on 22.02.2020 and on 23.02.2020.

### **DEPARTMENT OF BIOTECHNOLOGY**

- Hands-on Training on ‘Histopathology and Chromatography’ was organized for the First year B.Sc Biotechnology students by the Department of Biotechnology with Ms.K.Indhumathi, Alumna, Department of Biotechnology, Kongu Arts and Science College as the Resource Person on 11.01.2020.
- The Department of Biotechnology conducted a Guest Lecture on ‘Plant Pathology’ on 29.6.2019 with Dr. B.Parameshwari, Senior Scientist, Indian Council of Agriculture Research, New Delhi, as the Resource Person.
- Guest Lecture on Enzyme Kinetics and its Regulation was arranged for the First and Second year Biotechnology Students on 13.09.19 with Dr. S. Mohandass, Associate Professor and Head (SF), Department of Biochemistry, PSG College of Arts & Science, Coimbatore, as the Resource person.
- Special Talk on ‘Career Opportunities in Life Science after Graduation’ was arranged for Second and Final B.Sc Biotechnology Students and final year UG and PG Biochemistry Students on 21.09.2019 at the instance of Dr. G. Kalyan Kumar, Regulatory Manager, HCL Technology Solutions, Chennai as the Resource Person
- Guest Lecture on Career Opportunities in Medical Transcription was arranged for II B.Sc Biotechnology students on 07.02.2020 by the Department of Biotechnology at the instance of Mr.M.Mohan Kumar, ImedX Information Services Pvt. Ltd. Coimbatore.
- Hands-on Training on ‘Hematology’ was arranged for the First year B.Sc Biotechnology students at the instance of Ms. M. P. Sathya, Lab Technician, Sudha Hospital on 17.02.2020.

### **DEPARTMENT OF MATHEMATICS**

- An Industrial Visit under DBT Star College Scheme was arranged to Fluid Control Research Institute, Palakkad on 24.08.2019 for the students.
- Three-day Workshop cum Guest Lecture under DBT Star College Scheme on ‘GNU OCTAVE’ was organized for the Second year B.Sc Students on 21.01.2020 – 23.01.2020 by Ms. C. Sandhiya and Ms. S. Alagu Selvi, Software Trainers, Coimbatore.

### **DEPARTMENT OF COMPUTER SCIENCE**

#### **Faculty Development Programme**

- Mr.P.Ramesh, the Department Coordinator, DBT Star College Scheme attended a Faculty Development Programme from 06.08.2019 to 07.08.2019 organized by Christ University, Bengaluru.

- Mr.P.Ramesh, the Department Coordinator, DBT Star College Scheme participated in a National Seminar on ‘Education, Neuroscience, Technology and Pedagogy: Neuro-systematic influence on Learning’ organized by Christ University, Bengaluru from 12.11.2019 to 14.12.2019.

### **Faculty Improvement Programme**

- Faculty Improvement Programme was conducted on ‘PC Software and Hardware Troubleshooting’ on 12.06.2019 for the Non-Teaching Staff at the instance of Ms.P.Thenmozhi, Ms.R.Saveetha and Mr.D.Gopinath Assistant Professors of the Department of Computer Science.

### **Guest Lectures/Special Activities**

- Special Activity on ‘Vedic Mathematics’ was conducted for the First Year Students with Dr.P.Balasubramanie, Professor and Head, Department of CT and IT (PG), Kongu Engineering College, Perundurai, as the Resource Person on 15.07.2019.
- Personality Development Programme on ‘Busy Being Born’ at the instance of Mr.K.Parivallal Director of DMW, CNC Solutions India Pvt.Limited, Perundurai, was conducted on 30.07.2019.
- Career Guidance Programme was conducted for the first year students of Mathematics and Physics Departments at the instance of Dr. K. Mangayarkarasi, Head- Aptitude Training, R.V.S Educational Trust, Sulur, Coimbatore on 31.07.2019.
- Guest Lecture on ‘Python Programming’ was conducted for the First Year Students on 09.12.2019 with Ms.S.Divya, Technical Trainer, Livewire, Erode as the Resource Person.
- Personality Development Programme on ‘Confidence Building’ was conducted for all the Computer Science (UG) students on 03.01.2020 with Mr.R.Dhanapal @ Kovai Dhanapal, Debater, Coimbatore as the Resource Person.
- Guest Lecture on ‘Ethical Hacking’ was conducted for all the Computer Science (UG) students on 03.01.2020 with Mr.Chandra Prakash Sankar, Cyber Security Consultant and Trainer, Cyber Security and Research Company, Tirupur, as the Resource Person.

### **Extension Activity**

- Extension Activity - Hands-on Training on ‘Computer Hardware and Troubleshooting’ for Government School Teachers was organized on 31.08.2019 at the instance of Mr.S.Nagendran, S.N. Computers, Chennai.

### **Hands - on Workshop**

- Three-day Hands-on Workshop on ‘OS and Linux Administration’ was conducted from 04.12.2020 to 06.12.2020 for the First Year Students with Mr.K.R.Prasana Kumar, Mr.H.Muthu Krishnan, Mr.A.Jeevanantham, Assistant Professors in Information Technology, Kongu Engineering College, Perundurai, as the Resource Persons
- Three-day Hands - on Workshop on ‘Ethical Hacking’ was conducted for the Second year Students from 27.01.2020 to 29.01.2020 with Mr.Chandra Prakash Sankar, Cyber Security Consultant and Trainer, Cyber Security and Research Company, Tirupur, as the Resource Person.

- Three-day Hands - on Workshop on ‘Computer Hardware and Networking’ for the First Year Students from 17.02.2019 to 19.02.2019 was organized with Mr.T.Manikandan, Proprietor, Q-Technology, Gobichettipalayam, as the Resource Person.

### **Industrial Visit**

- The Department of Computer Science (UG) organized an Industrial Visit to the First year students on 01.02.2020 to Chips Software Systems Pvt. Ltd, Cochin

### **DEPARTMENT OF PHYSICS**

- Two-day Hands-on Training on 'Physics Laboratory – an Overview' was conducted on 26.07.2019 and on 29.07.2019 for the first year students under DBT fund.
- Guest Lecture was organized on “Application of Physics in Medicine” on 20.08.2019 and Dr. C S Sureka, Assistant Professor, Department of Medical Physics, Bharathiar University, Coimbatore, as the Resource Person for the First year students under DBT Star College Scheme.
- Guest Lecture was organized on “Statistical Physics” under DBT fund for all the students of Physics department on 26.09.2019 and Dr.S.S.Naina Mohammed, Assistant Professor, Department of Physics, Government Arts College, Udumalpet was the Resource Person.
- Extension Activity was arranged in our college Physics Laboratory on 04.10.2019 to the school students on HSC level Practicals for XI and XII students of Government Higher Secondary School, Thindal under DBT Star College Scheme.
- Guest Lecture Programme was organized on “A Glimpse on Quantum Mechanics” on 20.12.2019 to the students of Physics department under DBT fund with Dr.N.Shanmugam, Assistant Professor, Department of Physics, Dharma Puram Gnanambigai Arts College for Women, Mayiladuthurai.
- Field visit was arranged for the Second year students under DBT star college scheme to G D Naidu Museum, Coimbatore on 01.02.2020.
- Guest Lecture was conducted on 17.02.2020 in the field of ‘Societal Applications of Radiation & Radioactivity’ with Mr.R.Mathiyarasu, SO/G Head, Radiological and Biological Dosimetry Section (RBDS), Radiological and Environmental Safety Division, Indira Gandhi Centre for Atomic Research Kalpakkam , as the Resource Person to the First and Second year Physics students under DBT fund.
- Industrial visit was organized to the First year Physics students under DBT Star College Scheme to Indian Institute of Astrophysics, Kodaikkanal on 21.02.2020.

### **The following Inter-Disciplinary Programmes were organized by the participating Departments under Star College Scheme:**

- FDP cum Hands-on Workshop on MATLAB was organized under DBT Star College Scheme to the faculty members of Physics, Mathematics and Computer Science on 08.06.2019 with the Resource Person Mr. D.Rajkumar, Application Engineer, Design Tech Systems, Chennai.



- Guest Lecture Programme on ‘Applications of Mathematical Biology’ was conducted under DBT Star College Scheme as an Inter Disciplinary Programme by Dr.K.Ramajayam Sahadevan, Professor, Emeritus Scientist, Ramanujan Institute for advanced studies in Mathematics, University of Madras, Chennai for the benefit of our UG students on 10.07.2019, also Math Club was inaugurated under DBT Star College Scheme.
- Guest Lecture on ‘Application of Mathematics’ in Biology was organized for the Second Year Biotechnology and Biochemistry Students on 17.08.2019 with Dr. R. PARVATHI, Professor and Head, Department of Mathematics, Vellalar College for Women, Erode, as the Resource Person
- Guest Lecture during the Celebration of International Year of Periodic Table was arranged for the First year UG students of Biochemistry, Biotechnology, Physics students on 19.08.2019. The sessions were handled by Dr. A. Chandra Mohan, Associate Professor and Head, Department of Chemistry, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, Dr. N. Chandrasekaran, Former Associate Professor, Department of Chemistry, CBM College, Coimbatore.
- Workshop on ‘Smartphone Troubleshooting’ was conducted by the department of Physics in association with New Technology, Coimbatore under DBT Star College Scheme for the Third year students of Physics, Mathematics and Computer Science on 16.09.2019 and on 17.09.2019.
- Motivational Talk on ‘Focus, Learn, Grow and Enjoy’ by Dr. A. Velumani, Creator, Chairman, Managing Director and CEO, Thyro care, Mumbai was arranged for the students of Biochemistry, Biotechnology and Physics on 19.12.2019.
- Guest lecture on ‘Computational Chemistry’ was delivered by Dr.V.Perumal, Former Associate Professor, Retired Associate Professor, Department of Chemistry, Erode Arts and Science College, Erode for the First year students of Biochemistry, Biotechnology and Physics on 21.01.2020.
- National Symposium on ‘Mitochondria in Health and Disease’ was organized by the Departments of Biochemistry and Biotechnology in association with Society for Mitochondrial Research and Medicine (SMRM) - India on 21.02.2020. Dr. K.Thangaraj, Chief Scientist, Centre for Cellular and Molecular Biology (CCMB), Hyderabad, Dr.Swasti Raychaudhuri, Centre for Cellular and Molecular Biology (CCMB), Hyderabad and Dr. P.Govindaraj, Research Scientist, Institute of Bioinformatics, Bengaluru, served as the Resource Persons.
- State Level Interdisciplinary Seminar jointly organized by Physics and Mathematics Departments was held on 24.02.2020 on ‘Mathematical Physics and Quantum Matters’. The Resource Persons were, Dr. L. Senthilkumar, Professor, Bharathiar University, Coimbatore, Dr. Srinivasa Rao Manam, Professor, IIT, Chennai and Dr. R.Sivaraj, Senior Asst. Professor, School of Advanced Sciences, VIT, Vellore.
- The Star Departments (Biochemistry, Biotechnology, Mathematics, Computer Science and Physics) donated Personal Protective Equipments like Masks, Soft gloves and Medical accessories like Bedsheets and Pillows worth Rs.23,000/- to IRTT Hospital, Perundurai on 30.03.2020 in support of managing the pandemic Corona disease .

## LIBRARY AND INFORMATION SCIENCE

- The Department organized various activities like Book-fair, Orientation Programme, General Knowledge Test, Book-talk Programme and story-telling regularly throughout the year to promote the reading habits among the students.

## DEPARTMENT OF PHYSICAL EDUCATION

Our College secured overall Third place in Bharathiar University Inter Collegiate Sports & Games during the academic year 2019 – 2020.

### Inter University Participation

22 students of our College represented Bharathiar University in the Inter-university tournaments for various sports and games during 2019 – 2020

### Tournaments Organized

S. No	Games	Date	No of Teams Participation
1.	Kongu trophy	20.07.2019 to 22.07.2019	120
2.	BU Inter Collegiate D –Zone Cricket	17.09.2019 to 28.09.2019	18
3.	BU Inter Collegiate Weight Lifting	30.09.2019	20
4.	BU Inter Collegiate Best Physique	01.10.2019	20
5.	BU Inter Collegiate Boxing	25.10.2019	14
6.	JCI Volleyball	08.01.2020	08
7.	BU Inter Collegiate Power Lifting	09.01.2020	20
8.	Pongal Vizha Volleyball Trophy	11.01.2020	36
9.	Rotaract Youth Trophy Inter-Collegiate T20 Cricket	27.02.2020 to 30.01.2020	8
10.	Kongu Fives Football Trophy	02.02.2020	139
11.	Kongu Ball Badminton Trophy	08.02.2020	06
12.	BU Inter Collegiate Inter Zone Cricket	24.02.2020 to 26.02.2020	08

# Student Centric Activities

- Cater to the Special Interest of the Students

**பண்பாட்டு அறமன்றம்**

**(ETHICS CLUB)**

- 2019 - 2020 ஆம் ஆண்டிற்கான பண்பாட்டு அறமன்றத் தொடக்கவிழா 12.07.2019 அன்று நடைபெற்றது. தொடக்கவிழாவில் மனித வள மேம்பாட்டுப் பயிற்சியாளர், ஈரோடு கதிர் அவர்கள் 'மனத்துக்கண்' என்னும் தலைப்பில் சிறப்புரையாற்றினார்.
- பண்பாட்டு அறமன்றம் மற்றும் பாரத பண்பாட்டுக் கல்வி பயிற்சி ஆராய்ச்சி மையம் இணைந்து நடத்திய இளைஞர் மேம்பாட்டுப் பயிற்சி முகாம் 09.08.2019 முதல் 11.08.2019 வரை நடைபெற்றது. தொடக்கவிழாவில் கொங்கு அறக்கட்டளையின் பாரம்பரிய பாதுகாவலர் திரு. சி.தேவராஜன் அவர்கள் கலந்துகொண்டு குத்துவிளக்கேற்றிச் சிறப்புரையாற்றினார். மேம்பாட்டுப் பயிற்சி முகாமின் நிறைவு விழாவிற்கு கல்லூரியின் தாளாளர் திரு. A.K. இளங்கோ அவர்கள் மற்றும் கொங்கு பொறியியல் கல்லூரியின் தாளாளர் திரு. ஏ.வெங்கடாசலம் அவர்கள் கலந்துகொண்டு சிறப்புரை நிகழ்த்தினார்கள்.

**ECO CLUB**

- Water conservation pamphlet was distributed to Public at Nanjanapuram Village on 'World Environment Day' on 05.06.2019.
- Campus cleaning activity was done on every Thursday throughout the year by Eco Club volunteers.
- Orientation Programme cum Guest Lecture were organized on 26.08.2019 and Mr. Shivakumar, Rain Water literacy foundation, Erode, was the Resource Person.
- Arranged a field visit to Rain Water Literacy Foundation, Kanthampalayam, Nasyinoor, Erode on 21.09.2019. Volunteers were able to gain an idea about Eco friendly house construction and rain water harvesting.
- The coconut trees inside the college campus were sequentially numbered on 09.12.2019 by Eco Club volunteers.
- The Eco club students were taken to a visit for Bee Farm Unit, ADP APIARY, Sivagiri and Erode on 13.12.2019 to gain an idea about Entrepreneurship Development.
- Visit to Waste water recycling plant at Sri Raam Dyeing Unit, Kadayampatti, Bhavani, on 20.12.2019 and the students were able to understand the methods of Waste water treatment & Water recycling benefits.
- Hands-on Training in Seed Ball Preparation was conducted on 01.02.2020 and Mr. P. Dheeban Shankar, Assistant Professor, Department of Biotechnology, Nandha Arts and Science College, Erode was the Trainer.
- Plastic Awareness pamphlets were distributed to public along with NSS Unit of our College and Pollution Control Board, Erode, on 06.02.2020.

### **CITIZEN CONSUMER CLUB**

- Orientation Programme was conducted on the topic 'Consumer Protection Act' on 16.07.2019. Mr.R.Balasubramanian, District Secretary, Erode Consumer Protection Centre, highlighted the importance of Consumer Protection Act to the members.
- Awareness Programme on 'Standards of Weights and Measures' was conducted on 06.08.2019 and also an Awareness Programme on 'Food Safety and Standards' was conducted on 05.12.2019. Mr.R.Balasubramanian enlightened the members with regard to Standards of Weights and Measures and also delivered lecture on Food Safety and Standards.
- Our College Consumer Club members made a Survey on maintenance of Tamil Nadu State Transport Corporation in association with Erode Consumer Protection Centre on 11.12.2019.
- Inter-College Competitions marking National Consumer Day were conducted on 27.01.2020. Our Student Mr.M.Udhayakumar of II M.A. Eng.Literature won first place at Erode District level in Poetry and Elocution.
- National Consumer Day celebration cum Awareness Exhibition was organized in association with Erode District Civil Supplies and Consumer Protection Department and Erode District Consumer Protection Centre on 05.02.2020. Mr.R.Balasubramanian, District Secretary, Consumer Protection Centre, Erode and Mr.R.Balamurali, CEO felicitated the gathering. Ms. S.Kavitha, District Revenue Officer inaugurated the Exhibition and delivered Special Address in the presence of Ms.K.Karpagavalli, District Civil Supplies and Consumer officer, Dr.T..Kalaivani, Designated Officer, FSSAI, Mr.D.Baladhandayutham, Assistant Commissioner (Enforcement), Department of Labour and Legal Metrology.

### **FINE ARTS CLUB**

- Our students participated in various Inter-Collegiate Meets and won many prizes including cash prizes worth Rs 1,92,000/-.
- Our students won the Overall Trophy in the following colleges:-
  - ❖ N.G.P. Arts and Science College, Coimbatore
  - ❖ Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore
  - ❖ Lady Doak College, Madurai
  - ❖ Bharathidasan College of Arts and Science, Erode
  - ❖ Navarasam Arts and Science College for Women, Erode
  - ❖ Gobi Arts & Science College, Gobichettipalayam
  - ❖ Sasurie College of Arts & Science, Vijayamangalam
  - ❖ Nandha Arts and Science College, Erode
  - ❖ Sree Amman Arts and Science College, Erode
  - ❖ Muthayammal College of Arts and Science, Rasipuram
  - ❖ A.V.P Arts and Science College, Tirupur.
- Kongu Cultural Fest was conducted on 25.01.2020. Department of English and Department of Computer Science bagged the Winner and Runner Trophy respectively.



### **WOMEN DEVELOPMENT CELL**

- Inaugural function of Women Development cell activities for the academic year 2019-2020 was held on 08.08.2019. Dr. Dhivya Vasudevan, Propertrix, Agro Green Bio-Life, Coimbatore was the Chief Guest.
- Campus cleaning activity was carried by WDC staff and student executive members on every Saturday throughout the year in the college campus.
- The cell conducted a workshop on 'Jute Bag Making' and 'Jewel Making' in association with Meenakshi School of Fine Arts, Erode, for the interested girl students on 22.08.2019.
- Yoga Programme was organized to create physical and mental strength through meditation and surya namaskar with guest Ms. C.Aruna devi, Yoga Trainer, Asthanga Yoga, Erode for the interested girls students and female faculty members on 03.09.2019.
- The Cell also organized College Bazaar for three days in order to support the Women Self Help Groups of our State from 04.09.2019 to 06.09.2019 in association with Tamil Nadu State Rural Livelihood Mission, Erode.
- The Cell organized a Workshop on 'Hand Embroidery' on 22.01.2020 and Training was given by Ms. P Sasikala, Consultant in Anchor Educational Service, Madura Coats Private Limited, Chennai.
- The Cell also organized an Awareness Programme on "Awareness about Self Vigilance and Self Defense Training" on 03.02.2020 for both the Final Year UG & PG girls Students. Mr. R.V.B. Madhavan, Founder Trustee, Aram Foundations, Coimbatore, was the Trainer.
- The Cell in association with the Department of Social Work carried out one day Social Activity Programme to create an awareness on Child Marriage, Government Schemes for Tribes, Menstrual Hygiene and Disorders, Pre and Post Pregnancy related issues for the tribal people of Gundri village, Sathyamangalam Block, Erode District on 04.02.2020 and a steel bureau (1 No.) and stationary items worth Rs.20/- (200 nos.) at a cost of Rs.9,000/- were also donated to the students of Government High School, Bujapalayam, Gundri Village.
- The Cell organized various competitions for the Women's Day Celebrations to the girls students and female faculty members from 05.02.2020 to 10.02.2020 to offer a chance for participants to gain substantial experience, showcase skills, analyze and evaluate outcomes and uncover personal aptitude.

### **PREVENTION OF SEXUAL HARASSMENT OF WOMEN COMMITTEE**

**&**

### **INTERNAL COMPLAINTS COMMITTEE**

- The Prevention of Sexual Harassment of Women Committee conducted an 'Awareness and Training Programme on Self-defense Techniques (Martial Arts)' in association with Budokai Martial Arts Association, Erode for both the First Year UG and PG girl students on 20.08.2019 to insist the necessity to learn Self- defense Techniques and to train them to defend themselves.
- The committees along with AID India Kongu Chapter conducted a workshop on 'Gender Sensitization and Prevention of Child Sexual Abuse' on 13.02.2020 with Mrs.Revathi Ramkumar, Project Coordinator, AID India, Chennai as the Resource Person.

- The Committees along with District Legal Services Authority, Erode conducted an Awareness Programme on ‘Legal Rights of Women’ for the Final Year girl students with Tmt.S.Lakshmi, Secretary/Sub-Judge, District Legal Services Authority, Erode and Tmt. G.Geetha, Advocate, District Court, Erode as Resource Persons.

### **QUIZ CLUB**

- Participation in an Online MyGov Quiz Programme on ‘Space Quiz named Chandrayaan-2’ was facilitated on 21.08.2019, conducted by the Government of India coordination with ISRO.
- Participation in an Online MyGov Quiz Programme on ‘Moniya se Mahatma tak’ was facilitated on 09.09.2019, conducted by the Ministry of Culture, Government of India in association with Doordarshan, the Public service broadcaster, Government of India.
- Participation in an Online MyGov Quiz Programme on ‘Entrepreneurship Quiz 2019’ was facilitated on 10.09.2019, conducted by the Ministry of Skill Development and Entrepreneurship (MSDE).
- Participation in an Online MyGov Quiz Programme on ‘How much do you know about the Olympics of Skill’ was facilitated on 10.09.2019, conducted by the NSDC on behalf of Ministry of skill development and Entrepreneurship.
- Quiz club members prepared and circulated 24<sup>th</sup> & 25<sup>th</sup> issues of ‘Quiz Express’ to all the departments of the college.
- Newspaper test was conducted for the all the students of the college on 10.10.2019 and 12.02.2020
- Participation in an Online MyGov Quiz Programme on ‘Paryatan Parv 2019’ was facilitated on 10.10.2019, conducted by the Ministry of Tourism, Government of India, in collaboration with other Central Ministries, State Governments and Stakeholders.
- ‘Tele Shows’ -Training Programme was conducted to the Quiz Club Members on 20.12.2019.
- Participation in an Online MyGov Quiz Programme on ‘Constitution Quiz’ was facilitated on 25.12.2019, conducted by the Department of Justice, Ministry of Law & Justice, Government of India.
- Participation in an Online MyGov Quiz Programme on ‘Eat Right Quiz’ was facilitated on 06.01.2020, conducted by the Food Safety and Standards Authority of India (FSSAI).
- Participation in an Online MyGov Quiz Programme on ‘Ek Bharat Shreshtha Bharat Quiz’ was facilitated on 15.01.2020, conducted by the Ministry of Tourism, Government of India.
- Participation in an Online MyGov Quiz Programme on ‘Know Your Forces’ was facilitated on 15.01.2020, conducted by the Ministry of Defence in collaboration with MyGov.
- Participation in an Online MyGov Quiz Programme on ‘Consumer Protection Act’ was facilitated on 15.01.2020, conducted by Department of Consumer Affairs in collaboration with MyGov.
- Participation in an Online MyGov Quiz Programme on ‘Fit India Quiz’ was facilitated on 12.02.2020, conducted by the Fit India Movement in coordination with MyGov
- An Intramural Quiz competition on ‘National Security and General’ was scheduled on 20.02.2020 in association with MBA and MCA (Makexcels 2020).

### **ROTARACT CLUB**

- The Selection of Rotaract Club Office Bearers for the academic year 2019-2020 was organized on 07.08.2019.
- Training Programme on leadership to the Rotaract members of the college was organized on 07.08.2019 and Jc. L. Jagadeesh, Erode, was the Resource Person.
- The Club also organised 'Planting of sapling' event to promote green environment awareness among students on 07.08.2019.
- The Club also organised a Helmet Awareness Rally at Perundurai to promote the awareness of wearing helmet among the public. The Rally was inaugurated by the Chief Guest Mr.Navaneetha Krishnan, Traffic Inspector of Police, Perundurai on 23.09.2019.
- The Club also organized a District level cricket Tournament 'Rotaract Youth Trophy' at Kongu Engineering College campus from 27.01.2020 to 30.01.2020 and our College cricket team won the runner trophy.

### **KASC SCIENCE FORUM**

- KASC Science forum observed Fourth Death Anniversary of Shri Dr.Abdul Kalam, Ex-President on 27.07.2019 and students recited poems remembering the achievements of the Space Scientist.
- Our Science Forum students participated in the ' World Space Week – 2019' (WSW-2019) exhibition jointly organized by Satish Dhawan Space Centre – SHAR, Sriharikota, Indian Space Research Organization (ISRO), Tamilnadu School Education Department and Gobi Arts & Science College, Gobichettipalayam at Gobi Arts & Science College, Gobichettipalayam on 05.10.2019.
- 'Student Enlightenment Day' was celebrated on 15.10.2019 to mark the occasion of Ex.President Dr.APJ. Abdul Kalam's Birthday and Science forum students took Dr APJ Kalam's Ten Point Oath on that occasion and recited poems remembering the achievements of inspiring leader.
- 'E-Waste Management Programme was routinely carried out by Science Forum students in the campus and E-waste is handed over to "Olirum Erode" periodically.
- Guest Lecture on 'Communication with Aliens' was organized on 15.02.2020 and Dr. S. Krishnakumar, Senior Scientific Officer, DRDO, Chennai, was the Resource Person.

### **FUNDING DEVELOPMENT CELL**

- Funding Development Cell conducted periodical meeting on every Thursday to bring out the various dimensions of research and scope of funding projects in various disciplines.
- The Cell organized a National Workshop 'Planning and Writing Successful Grant Proposals in the Science, Arts and Humanities' on 06.07.2019. Dr. A. Vijayakumar, Assistant Professor and Head, Department of Commerce, Erode Arts and Science College (Autonomous), Dr. R. Rajendran Associate Professor of Microbiology, PSG College of Arts and Science College (Autonomous) and Dr. P. Ponnuragan, Associate Professor, Bharathiar University, Coimbatore served as Resource Persons for the Programme. Around 210 researchers from various institutions participated in the workshop.

- The Cell organized a National Seminar on ‘Techniques and Methods to Write Academic Research Paper in Refereed Journals and Book Chapters’ on 19.12.2019. Dr. Dharma Raja, Independent Researcher, Political Strategist and Psephologist and Dr. J. Ghayathri, Associate Professor of Computer Science (PG) acted as Resource Persons to deliver the address the methods and techniques of research paper writing and the open educational resources.
- The members of the cell applied for the funded projects in UGC - STRIDE, UGC - IMPRESS in the year 2019.
- Under the guidance of the FDC, faculty members applied for Seminars and Workshops in NCW and ICSSR organizations in the year 2019.

## **NATIONAL CADET CORPS**

### **ACHIEVEMENTS**

- V.Michel Raj of III B.Sc Mathematics won the Silver medal at the Inter Group Shooting Competition (IGC) was held from 03.06.2019 to 12.06.2019 at Kongu Arts and Science College (Autonomous), Erode.
- V.Michel Raj of III B.Sc Mathematics won the Bronze medal at the South Zone shooting Competition was held from 17.06.2019 to 26.06.2019 at Kongu Engineering College, Perundurai.
- V.Michel Raj of III B.Sc Mathematics won the Gold medal at the Tamil Nadu State shooting championship was held from 27.07.2019 to 03.08.2019 at Coimbatore.
- V.Michel Raj of III B.Sc Mathematics won the Overall second place of TSC firing snap shooting open site was held from 14.09.2019 to 30.09.2019 at New Delhi.
- C.Kavin Kumar of III B.Com has won the Gold medal at Inter Group Competition (IGC) was held from 03.06.2019 to 12.06.2019 at Kongu Arts and Science College (Autonomous), Erode.
- C.Kavin Kumar of III B.Com won the 5<sup>th</sup> position at Tamil Nadu State Shooting Championship was held from 27.07.2019 to 03.08.2019 at Coimbatore.
- A.Uma Mageswari of III BA English won the 4<sup>th</sup> place at Inter Group Shooting Competition (IGC) was held from 03.06.2019 to 12.06.2019 at Kongu Arts and Science College (Autonomous), Erode. She also won the 1<sup>st</sup> position at South Zone Shooting Competition was held from 17.06.2019 to 26.06.2019 at Kongu Engineering College, Perundurai. She also won the 4<sup>th</sup> position at Tamil Nadu State Shooting Championship which was held from 27.07.2019 to 03.08.2019 at Coimbatore .
- A.Uma Mageswari of III BA English participated in Army Attachment Camp at Army Ordnance Center was held from 30.09.2019 to 10.10.2019 at Secundrabad.
- Our cadets K.P.Arun, M.Krishnakumar, R.U.Bharath and R.Santhosh Kumar participated in Army Attachment Camp was held from 10.01.2020 to 24.01.2020 at Mehdipatanam.
- Our cadets S.Nivash and C.Deepak participated in Army Attachment Camp at Army Ordnance Center was held from 26.12.2019 to 09.01.2020 at Secundrabad.

### **ACTIVITIES**

- CATC CUM IGC Shooting and RDC Training Camp was conducted from 03.06.2019 to 12.06.2019 at Kongu Arts and Science College (Autonomous), Erode.



- On account of celebrating International yoga day, Competitions like Poster Making and Drawing were conducted on 21.06.2019 at AET School, Erode for creating yoga awareness. Mr. P. Kasiannan, Correspondent AET MHSS, Erode, was the Chief Guest. Our students also participated in it.
- The NCC unit of the college also conducted Water Control Awareness Rally from Kalingarayan Illam, Erode to Collector's Office, Erode on 09.07.2019. The Chief Guest of the Programme was Thiru S.Sakthi Ganesan IPS, Superintendent of Police, Erode, Principal, Kongu Engineering College, Perundurai and Principal, AET School, Erode.
- Independence Day was celebrated on 15.08.2019 at Kongu Arts and Science College (Autonomous), Erode. The Chief Guest was Thiru E.R.K.Krishnan, Treasurer KVIT Trust, Perundurai.
- The NCC unit also organised Clean India Awareness Rally from Kongu Arts and Science College (Autonomous), Erode to Mettukadai, on 27.09.2019.
- The NCC unit also conducted Cleaning Activity and Tree Plantation at Birds Sanctuary, Vellode on 27.09.2019.
- The NCC unit also organized Clean India awareness Pledge on 26.09.2019.
- The NCC unit also organized the Plogging event from Chikkaiah Naicker College, Erode to 15 (TN) BN NCC, Erode on 07.12.2019.
- The NCC unit also organized Hand wash day for the NCC Cadets and students at our College on 09.12.2019.
- The NCC unit also conducted the Plastic Awareness Rally from Chikkaiah Naicker College, Erode to VOC Park, Erode on 12.12.2019.
- The NCC unit celebrated 71<sup>st</sup> Republic day at college on 26.01.2020. The Chief Guest was Thiru A.K.Ilango, KVIT Trust, Perundurai.
- Every Tuesday NCC Cadets carried out the Cleaning activity in and around the college premises throughout the year.

### **YOUTH RED CROSS**

- Orientation Programme was organized for the First Year Youth Red Cross volunteers on 30.07.2019. Mr. A. David, Managing Committee Member Indian Red Cross Society, Erode and Mr. M. Ravi Joint Secretary and JRC Convener Indian Red Cross Society, Erode, were the Resource persons.
- Blood Donation Camp was organized jointly with the Department of Biochemistry on 02.08.2019.
- Mr. R. Rajakumar, Programme Officer, YRC and Mr. T. Akashnarayana, Member, YRC attended Youth Red Cross Review Meeting for Programme Officers and Members, organized by YRC District organizer on 17.08.2019 at Bharathidasan College of Arts and Science, Erode.
- Mr. M. Udhaya Kumar of II M.A. English Literature won the First Prize in the District level 70<sup>th</sup> Anniversary of Geneva Conventions Day elocution competitions conducted on 28.08.2019 at Gobi Arts and Science College, Gobichettipalayam.
- Mr. R. Rajakumar, Programme Officer, YRC attended Annual General Body Meeting of The Indian Red Cross Society, organized by Indian Red Cross society, Erode District Branch, on 25.09.2019.
- PAN Card and Passport Service Camp was organized from 26.09.2019 to 27.09.2019 in the college premises for benefit of the students and staff members.

- Youth Red Cross and Global Institutions, Erode jointly organized Blood Donation Camp on 01.10.2019 at Global Institutions Campus, Erode on the celebration of National Voluntary Blood Donation day.
- Mr. R.Rajakumar YRC Programme Officer, Mr.B. Bharath Kumar of III BBA and Mr. T.Vishnu Prasath of II BBA participated in the Three-day Youth Red Cross State Level Study Camp held at Bharathiar University from 10.12.2019 to 13.12.2019.
- The team of Erode fire service station demonstrated the fire fighting and rescue operation for YRC Volunteers and lab assistants on 08.01.2020 inside the college premises.
- The Youth Red Cross celebrated National Youth Day in remembrance of Swami Vivekananda's Birth Anniversary and donated groceries to Karunalaya Orphanage, Erode, on 12.01.2020
- Blood Donation Camp was organized on 30.01.2020 to mark the occasion of 71<sup>st</sup> death Anniversary of Mahatma Gandhi.
- Youth Red Cross organized an Extension activity along with Department of Master of Social Work on first aid class (snake bites, burns and electric shock) for Tribal Community people at Gundri Village, Sathyamangalam on 06.02.2020.
- Swachh Bharat - A Clean India Movement was started by Youth Red Cross and the YRC volunteers participated in the cleaning process at the college premises every Wednesday throughout the year.

### **NATIONAL SERVICE SCHEME**

- Our volunteers were involved in Parliament Election Duty with Department of Police, Tamil Nadu in various polling stations.
- Anti-terrorism Day was observed on 20.05.2019.
- International Day of Yoga celebration was jointly organized with 'The Art of Living', Erode Centre on 19.06.2019.
- Swachh Bharat Cleaning activities were done at rural areas throughout the year. Our volunteers were involved in Swachh Bharat Summer Internship Programme in villages for fifty hours.
- Birth Anniversaries of National Leaders like Mahatma Gandhi, Sardar Vallabhbhai Patel, Kamarajar, Dr. Radhakrishnan, Subash Chandra Bose, Dr. A.P.J.Abdul Kalam and Bala Gangadhar Tilak were celebrated.
- Our college NSS unit adopted Nanjanapuram, Kambuliampatti, Kanagapuram, Mukasipulavanpalayam and Pungambadi villages under Unnat Bharat Abhiyan Scheme and various activities were done related to it.
- World Population Day Competitions were conducted for the students on 11.07.2019.
- Rain-water Harvesting Awareness Rally was held in the neighbouring villages on 24.07.2019. The Water Stream from Kathirampatti to Nanjanapuram was cleaned under Jal Sakthi Abhiyan Scheme.
- Fit India Movement Awareness Walk was conducted on 30.08.2019.
- Poshan Abhiyaan (Nutritional) Awareness Programme was conducted for the students on 17.09.2019.
- Saplings were planted at our campus by Thiru. P.C.Palanisamy Secretary, K.V.I.T. Trust on 20.09.2019.
- NSS Day was celebrated on 24.09.2019.
- CPR and First Aid Training Programme was jointly organized with Swasam organization of Global Institution on 25.09.2019.

- Anti Corruption Awareness Programme was conducted on 31.10.2019 and Thiru. S. Karunakaran, DSP, Vigilance delivered a Special Address.
- Distribution of Nilavembu Kudineer for the college students and PUE School, Nanjanapuram was carried out on 06.11.2019.
- Programme on Small Savings was organized at Panchayat Union Elementary School, Nanjanapuram on 22.11.2019.
- Aids Awareness Pledge was taken by the volunteers on 04.12.2019.
- Environmental Awareness Competitions were conducted to the students on 15.12.2019.
- Seminar on ‘Fundamental Duties of the Indian Citizens’ was organized on 18.12.2019.
- Republic Day Sports Competitions were conducted at Panchayat Union Elementary School, Kathirampatti, on 26.01.2020.
- Special Camp for seven days was conducted at Panchayat Union Middle School Sillankattupudur from 17.02.2020 to 23.02.2020. Auditorium roofing was renovated for a worth of Rupees Rs.1,80,000 during the above camp, sponsored by the KVIT Trust.

### **RED RIBBON CLUB**

- Our College Red Ribbon Club organized various Programmes like Celebrating Life, Interaction with Transgender and Positive Speaker.
- Aids Awareness Competitions were conducted in collaboration with Tamil Nadu State Aids Control Society to create awareness about HIV/AIDS among the students.

### **CENTRE OF MIND**

- For the academic year 2019-2020, a Memorandum of Understanding was signed with Dr.J.JayaPrakash, Consultant Psychiatrist & Director, Centre of Mind, Erode for a period of one year on 01.07.2019 for conducting counseling programmes.
- 32 One to one counseling sessions were conducted for students by the Psychologist.
- 25 classroom training sessions on practical topics were conducted for the First Year UG students.
- Open House Session on ‘Addiction – Causes and Remedies’ was conducted for students on 11.01.2020 by Dr.J.JayaPrakash, Consultant Psychiatrist & Director, Centre of Mind, Erode.
- Various aspects like Relationship Issues, Goal Setting, Academic Difficulties, Addiction, Behavioral Problems, Attitude etc were discussed and guidance were offered by the Psychologist from Centre of Mind.

### **AID INDIA KONGU CHAPTER**

- AID India Kongu Chapter was successfully inaugurated on 19.06.2019 and Mr. Rajapandi, Zonal Coordinator of AID India enunciated about the upcoming activities. AID India Kongu Chapter Volunteers were awarded with Best Volunteer Award during the function.
- Our AID India Kongu Chapter adopted Sattarapatti village in Thanjavur district during the academic year 2019 – 2020 and our Volunteers executed various programmes and activities for the benefits of the village students.

- AID India Kongu Chapter conducted Workshop in Tiruchirapalli district on 28.09.2019 for the students of various Government school in and around the District. In Don Bosco School, Manakkal, Lalgudi, our Volunteers conducted Skill Development Programme for 12 teachers and 40 rural students.
- AID India Kongu Chapter conducted 'Eureka Walk 'N' Talk Programme' in Thanjavur District. Our Volunteers conducted 'Skill Fest' for 30 rural students in Sathirapatti Village on 29.09.2019. Various events like Role Play, Picture Analysis, and Conversation Practice were conducted.
- AID India Kongu Chapter conducted Workshop and Skill Development Programme for 25 rural students in Nanjanapuraam village on 02.10.2019 and trained them with the following practices:- Picture Analysis, Conversation Practice, Social Awareness, Good Habits , Rhymes, and Mind Games about Science.
- AID India Kongu Chapter volunteers conducted a Two - day camp in Sathirapatti village, Thanjavur district on 23.11.2019 and on 24.11.2019. In addition to it, training was given in Picture Analysis, Conversation Activities, Social Awareness through Visuals, Yoga, Mind Games, and Traditional Games were conducted for the school students.
- AID India Kongu Chapter Volunteers conducted a SKILL FEST in Poovalur village, Tiruchirapalli district, on 25.11.2019 and Thaneer Panthal village, Tirupur district on 13.12.2019 and the events conducted for them are Role Play, Picture Analysis, Conversation Practice and Reading Activities.
- As a sign of our volunteers effort, T. Nathiya of 7<sup>th</sup> standard in Government Hr. sec. School, sattirapatti Village, Thanjavur District, acclaimed as International performer in 'Silambam'.

### **CAREER GUIDANCE AND COUNSELLING CELL**

- The Cell inaugurated its activities and conducted an Awareness Programme on 'Career Opportunities After Graduation' on 06.08.2019 and on 08.08.2019 and our faculty members Dr.K.G.Santhiya, Mr.P.Ilayaragu, Dr.C.Deepa, Mr.S.Suresh, Ms.G.Manju addressed the programme and explored the students about the possible career options after their graduation .
- The Cell conducted an Awareness Programme on 'Law Courses' on 19.08.2019 for both the Final Year UG and PG students and Mr.R.Ilango, Advocate, Erode, addressed the programme.
- The Cell also conducted an Awareness Programme on 'Career Opportunities in Life Insurance Sectors' on 20.08.2019 for both the Final Year UG and PG students and Mr.S.Zahir Hussain, Senior Business Associate, LIC of India, Sivagiri Branch, Erode, addressed the programme.
- The Cell also conducted an Awareness Programme on 'Government Sector Opportunities' on 23.10.2019 for all the UG and PG students and Mr.P.Thangaraj, Founder & Director, Vedas Foundation, Chennai & Erode and Mr.R.S.Prabhu, Coordinator, Vedas Foundation, Chennai & Erode addressed the programme and explicated the details about the Civil Service Examinations and the Career Opportunities in Government Sectors.
- The Cell also organized a Demo session on 'Civil Service Examinations' on 29.10.2019 for all the UG and PG students with Mr.P.Thangaraj, Founder & Director, Vedas Foundation, Chennai & Erode and Mr.R.S.Prabhu, Coordinator, Vedas Foundation, Chennai & Erode as Resource Persons.



## **ENTREPRENEURSHIP DEVELOPMENT CELL**

Entrepreneurship Development Cell has organized an 'Entrepreneur Interaction' Programme on 30.09.2019. The session was hosted by Mr. T.Kumar MD, Realtech systems. A Session on 'Start up Mania' was also conducted and Mr.Kannan, Manager, Technology Business Incubator, Kongu Engineering College, Perundurai, was the Resource Person.

## **TRAINING AND PLACEMENT CELL**

- Training and Placement Cell organized a Seven-day Campus to Corporate (C<sub>2</sub>C) Placement Training Programme for the Final Year students, opted for job from 14.04.2019 to 20.05.2019.
- The TPC Cell organized an Awareness Programme on 'Career as a Trainer' handled by Mr.R.Shanmugasundaram, CEO, Phoenix Training Academy, Erode, for the Final Year C<sub>2</sub>C students of the college on 10.07.2019.
- The Cell also organized an Awareness Programme on 'Aptitude Buster-Competitive Exam Preparation' handled by Mr.C.Prabhu, Joint Director, Enrich & Excell, Chennai for selective branches of C<sub>2</sub>C training for the students of the college on 19.07.2019.
- The Cell also organized an Awareness Programme on 'Opportunities & Importance of Learning Japanese Language in India' handled by Mr.R.Kumar, Director, ABK AOTS Dosokai Tamilnadu Center, Erode for all the C<sub>2</sub>C training attended students of the college on 26.07.2019.
- Mr.K.K.Sureshkumar, Assistant Professor and Placement Officer, Mr.S.Muruganandham, Head of the Department, CT &IT attended 'Sales force Faculty Interaction Meet' on 26.07.2019 at The Residency Towers, Coimbatore organized by Salesforce and ICT Academy, Chennai.
- The Cell also organized an Awareness Programme on 'Opportunities in Health Care' handled by Ms.M.Anbarasi, Sri Hayagriva Educational Institutions, Erode for both the Second and Third Year UG Students of Biochemistry and Biotechnology on 20.08.2019.
- Mr.K.K.Sureshkumar, Assistant Professor and Placement Officer attended Placement Officers meet on 29.08.2019 at District Employment Office, Coimbatore organized by District Employment Office & Department of Extension and Career Guidance, Bharathiar University, Coimbatore.
- Mr.K.K.Sureshkumar, Assistant Professor and Placement Officer, Mr.P.Ramesh, Head, Department of CS (UG) and Mr.S.Muruganandham, Head, Department of CT & IT attended 'VMWare Academic Community Meet' on 05.09.2019 at Taj Vivanta, Coimbatore, organized by ICT Academy and VMWare IT Academy.
- Mr.K.K.Sureshkumar, Assistant Professor and Placement Officer, Dr.J.Ghayathri, Associate Professor PG (CS) attended a One-day workshop on 'Spoken Tutorial Training' on 19.09.2019 organized by Department of Extension and Career Guidance, Bharathiar University, Coimbatore and IIT, Bombay.
- The TPC Cell also organized on campus interview of M/s. Nice Education, Kerala on 24.09.2019 for UG & PG Final Year C<sub>2</sub>C job opted students and M/s. Career Pages Publishing Network Pvt Ltd, Bengaluru on 30.09.2019 for the UG Final Year C<sub>2</sub>C job opted students.

- Mr.K.K.Sureshkumar, Assistant Professor and Placement Officer, Mr.A.Palanikumar, Deputy Placement Officer, Mr. M.Arulraja, Assistant Professor in BBA and 68 students from various departments attended 'ICT Academy Youth Leadership Summit - 2019' at Si Krishna College of Engineering and Technology, Coimbatore, 27.09.2019.
- The College renewed the MoU with Infosys BPM on 01.10.2019 organized by Department of Extension and Career Guidance, Bharathiar University, Coimbatore and Infosys Bengaluru.
- Department of Extension and Career Guidance, Bharathiar University and UTL Technologies in association with Brain Labs-Udemy is organized a 'Conclave on Future Skills' on 31.10.2019 at The Residency Towers, Coimbatore.
- District Employment Office and Department of Career Guidance, Bharathiar University, Coimbatore organized World Skills Competition Awareness Programme by NSDC for Placement Officers on 05.11.2019 at District Employment Office, Coimbatore and Mr.A.Palanikumar, Deputy Placement Officer with one Student Co-ordinator participated in the programme.
- Three-day Faculty Development Programme @ Infosys Campus, Mysuru was organized from 06.11.2019 to 08.11.2019. The aim of this programme was to teach the specialized paper designed by Infosys in Digital Operations / Marketing which facilitated our college to offer the paper as a non-credit course or Value added course after college hours. Faculty Members of our college, Mr.K.K.Sureshkumar and Dr.V.G.Sumathy participated in this programme.
- ICT Academy in association with STEP – The Hindu Group, launched "National Communication Skills Challenge 2019".
- Training and Placement Cell organized an Awareness Programme on 'Shaping Your Future Perfect' handled by Mr.Fazalur Rahman, Director, Business Management, Talentpepz, Chennai for all the C2C training attended students of our college on 05.12.2019 .
- Three-day Faculty Development Programme @ Infosys Campus, Mysuru was organized by the Infosys from 09.12.2019 to 11.12.2019. The aim of this programme was to teach the specialized paper designed by Infosys Finance and Accounting in BPM which facilitated our college to offer the paper as Value added course after college hours. Mr. M.Arulraja & Mr.P.Baskaran, faculty members of our college attended this programme.
- ICT Academy organized a Faculty Development Programme on FDP on Introduction to Big Data Analytics @ Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore from 22.01.2020 to 24.01.2020. Dr.J.Ghayathri, Ms.S.Karthikeyeni, Associate Professor, Department of Computer Science (P.G) and Mr.T.Thilagaraj, Assistant Professor in BCA attended the program.
- Department of Extension and Career Guidance, Bharathiar University conducted a one-day National Conference on Career Opportunities in and Abroad (NCCO-2020) on 19.02. 2020 at Bharathiar University, Coimbatore.
- The Cell organized a Training Programme on 'Unique Personality Grooming Programme in association with 'THE HINDU' – 'MICROSOFT' – 'GILLETTE India' handled by RIPE Consulting Services Pvt Ltd, Chennai, for the job opted final year students of the college on 24.02.2020.

- ICT Academy organized a series of conference titled ‘ICTACT BRIDGE – 2020 – Chennai Edition’ a platform for all the stake holders in the education eco-system. The theme of this Edition is ‘Augmenting Skills, Accelerating Growth’ – ICT Academy Bridge was scheduled on 26.02.2020 at IITM Research Park, Chennai.

### **INTERNAL QUALITY ASSURANCE CELL**

- Internal Quality Assurance Cell (IQAC) organized an Induction programme to the newly recruited Faculty members of the Institution on 01.06 2019.
- On 15.06.2019, IQAC organized a Faculty Development Programme on ‘Stress Management’. The Resource Person was Dr.A.Sangamithra, Professor, Department of Economics, Bharathiar University, Coimbatore.
- A Career Guidance Programme on “International Opportunities for Students’ was organized on 20.08.2019.
- The Resource Person for the programme was Dr. T. Edwin Premkumar, Associate Professor, Department of Business Studies, Nizwa College of Technology, Nizwa, Sultanate of Oman.
- Teachers Day was celebrated by IQAC in the campus on 05.09.2019 as a mark of tribute to the contribution made by teachers to the society. The Teachers Day address was given by Thiru.A.K.Ilango, Patron Member, Kongu Vellalar Institute of Technology Trust, Perundurai.
- Three-Day Workshop on CSIR/UGC – NET, SET preparation was organized by IQAC from 28.11.2019 to 30.11.2019 for the faculty members. The Resource Person for the programme was Dr.C.Nallathambi, Assistant Professor, Department of Tamil, Arignar Anna Government Arts College, Attur.
- Training Programme on ‘Yoga for Lifestyle Modification’ to our Non-teaching staff was organized on 06.12. 2019. Shri. Anandha Swamy, Anandha Marga Mission, Kolkata trained the staff.

## **SERVICE TO HUMANITY**

### **- Societal Development Programmes**

- Department of CT& IT carried out a Digital Literacy Programme for the benefit of the students of Govt. Panchayat Union Primary School, Nanjanapuram on 16.07.2019.
- The students of Department of English conducted the extension activity titled 'Special Training on Writing and Reading Skills' at Panchayat Union Elementary School, Nanjanapuram from 20.08.2019 to 21.08.2019.
- Department of Computer Science (P.G.) conducted a Workshop on ‘Basics of Computer’ for the benefits of school students of Bharathi Kalvi Nilayam (Govt. Aided), Nasiyanur on 22.08.2019 and campus cleaning

activities were also carried out on the same day.

- Department of Computer Science (UG) organized an Extension Activity - Hands-on Training on "Computer Hardware and Troubleshooting" for Government School Teachers on 31.08.2019 at the instance of Mr.S.Nagendran, S.N. Computers, Chennai.
- Extension activity 'Well Being Out of Waste' was organized in association with ITC Ltd., Coimbatore by the Department of Corporate Secretaryship with CA and PA was conducted on 04.09.2019. Mr. Shanmugasundaram, Programme Co-ordinator, ITC Team Member coordinated the activity in association with the Department.
- PG Students from the Department of Costume Design and Fashion carried out an Extension Activity on 23.01.2020 and taught 'Craft Making' to the students of Panchayat Union Primary School, Nanjanapuram
- Department of Management Science has carried out an Extension Activity at Panchayat Union Elementary School, Chinniyampalayam on 28.01.2020
- பண்பாட்டு அறமன்றம் சார்பாக நீட்டிப்புச் செயல்பாட்டின் கீழ் 28.01.2020 அன்று சின்னியம்பாளையம் அரசு நடுநிலைப்பள்ளியில் மாணவ-மாணவியருக்கு நீதி, பண்பாடு சார்ந்த அறக்கருத்துகள் போதிக்கப்பட்டு பரிசுப் பொருட்கள் வழங்கி சிறப்பிக்கப்பட்டது.
- தமிழ்த்துறை இலக்கியவட்டம் சார்பாக 29.01.2020 அன்று ஈரோடு கருங்கல்பாளையம் நகரவை மகளிர் மேனிலைப்பள்ளியில் நீட்டிப்புச் செயல்பாடு நடைபெற்றது. இதில் மாணவிகளுக்கு கவிதை, கட்டுரை, பேச்சுப்போட்டிகள் நடத்தப்பட்டு வெற்றி பெற்ற மாணவர்களுக்கு பரிசுகள் வழங்கப்பட்டன.
- Extension activity 'Unnatha Karangal' was inaugurated by the Principal Dr.N.Raman on 30.01.2020 at Pichandampalayam Panchayat. President of Pichandampalayam Panchayat, C.Mohanapriya felicitated the gathering. Dress materials, groceries and house hold items contributed by our college students were distributed to the needy people of Pichandampalayam Panchayat.
- On 01.02.2020 an extension activity was conducted by the Department of Commerce with Computer Applications. The students donated stationery items for the children in Mercy Foundation & Mercy Children Home, Seenapuram.
- Department of Social Work contributed groceries to the Subbayammal Old Age Home, Paaravalasu, Mettukadai on 10.02.2020
- Beej- Hindi Siksha Abhiyaan - Teaching Hindi to students of Panchayat Union Primary School, Kathirampatti was carried out from 03.02.2020 to 13.03.2020 with service motive under the extension activity. Learning tools like notebooks, books etc., were donated to the school kids on the occasion.